

Terms of Use

StreakMe: Daily Habits
Effective Date: July 15, 2026
Developer: Vladimir Spiridonov

Short summary

- StreakMe: Daily Habits is a habit and streak tracking application for personal productivity and self-monitoring.
- The Application is not medical, mental health, financial, or professional advice and is not a treatment service.
- If paid features, subscriptions, or in-app purchases are offered, they are handled by Apple through the App Store.

1. Acceptance of These Terms

Welcome to StreakMe: Daily Habits (the "Application"), operated by Vladimir Spiridonov ("we", "us", or "our"). These Terms of Use (the "Terms") govern your access to and use of the Application on Apple devices.

By downloading, installing, accessing, or using the Application, you agree to these Terms. If you do not agree to these Terms, do not use the Application.

Your use of the Application may also be subject to Apple Media Services Terms and other rules that apply to apps distributed through the App Store.

2. What the Application Does

StreakMe: Daily Habits is a habit tracker built around daily streaks. The Application helps you track positive habits you want to build and negative habits you want to avoid by allowing you to create trackers, mark days, view calendar history, set reminders, and review statistics such as completion rate, current streak, best streak, heatmaps, monthly trends, and weekday patterns.

The Application may include ready-made presets for popular goals, custom trackers with names, emoji, and themes, light and dark appearance options, local reminders, late nudges, list and calendar views, reset options, and related habit tracking features.

The Application is intended to support personal organization, reflection, and consistency. It does not guarantee that you will form, stop, improve, or maintain any habit.

3. No Medical, Mental Health, Addiction, Financial, or Professional Advice

The Application is a self-tracking and productivity tool only. It is not a medical device, therapy service, addiction treatment program, mental health service, financial advisory service, or professional counseling tool.

Information displayed in the Application, including streaks, statistics, reminders, presets, and progress views, is for general personal tracking purposes only. It should not be relied on as professional advice, diagnosis, treatment, prevention, cure, or guarantee of any result.

If you are dealing with a medical condition, mental health concern, addiction, gambling problem, eating disorder, substance use issue, self-harm risk, or any urgent personal safety issue, seek help from a

qualified professional or emergency service. Do not rely on the Application as your only source of support.

4. License to Use the Application

Subject to your compliance with these Terms, we grant you a limited, personal, non-exclusive, non-transferable, revocable license to download, install, and use the Application on Apple-branded devices that you own or control, solely for your personal, non-commercial use.

All rights not expressly granted to you are reserved by us and our licensors. The Application is licensed, not sold.

5. User Responsibility and Habit Data

You are responsible for the trackers, habit names, categories, progress records, reminders, statistics, and other information you create, enter, reset, or delete in the Application.

You are also responsible for deciding whether a habit goal is appropriate for you. The Application may make tracking easier, but it cannot determine what is safe, healthy, legal, realistic, or suitable in your personal situation.

Because habit data may reveal sensitive personal preferences or routines, you should use device security features such as a passcode, Face ID, Touch ID, and Apple account protections to help protect your device and data.

6. Reminders and Notifications

The Application may allow you to set daily reminders and additional late nudges. Notifications are intended as convenience features only and may not always be delivered exactly as expected due to device settings, system behavior, Focus modes, network status, battery settings, or other factors outside our control.

You are responsible for configuring, enabling, disabling, or changing reminders and notification permissions on your device.

7. Paid Features, In-App Purchases, and Subscriptions

The Application may offer free features, paid features, in-app purchases, subscription plans, free trials, promotional offers, or other premium access options. Availability, pricing, trial periods, subscription duration, and included features may vary by country, region, version, or offer.

All purchases and subscriptions made through the Application are processed by Apple through your App Store account. We do not collect or store your full payment card details.

Auto-renewable subscriptions automatically renew unless canceled at least 24 hours before the end of the current billing period. You can manage or cancel subscriptions through your Apple Account settings.

Refund requests for App Store purchases are handled by Apple. We do not control Apple refund decisions and cannot issue App Store refunds directly.

If you start a free trial or promotional offer, you may be charged at the end of the trial period unless you cancel through Apple before the applicable deadline. If a price changes, Apple may notify you or ask for consent where required by applicable rules.

8. Acceptable Use

You agree not to:

- use the Application for unlawful, harmful, abusive, fraudulent, or deceptive purposes;
- attempt to copy, modify, reverse engineer, decompile, disassemble, or extract source code from the Application except where applicable law expressly permits it;
- interfere with, damage, overload, or disrupt the Application or any related systems;
- use the Application to violate the rights of others, including intellectual property, privacy, or publicity rights;
- misrepresent your relationship with us or use the Application in a way that may harm the reputation, security, or operation of the Application.

9. Custom Content

The Application may allow you to create custom tracker names, categories, emoji selections, themes, reminder settings, and related content. You should not enter content that is unlawful, abusive, threatening, defamatory, discriminatory, infringing, or otherwise inappropriate.

We do not claim ownership of the personal habit content you create. You grant us only the limited rights necessary to provide the Application functionality on your device and, where applicable, to respond to your support requests.

10. Privacy

Your use of the Application is also governed by our Privacy Policy. Please review it to understand how information may be handled in connection with the Application, support requests, purchases, diagnostics, and device-based functionality.

11. Updates, Changes, and Availability

We may update, modify, suspend, discontinue, or remove features of the Application at any time. We may also release updates to maintain compatibility with new versions of iOS, improve performance, add functionality, fix bugs, or address security and review requirements.

We do not guarantee that the Application will be available at all times, work on every device or operating system version, or remain compatible with all future Apple hardware or software changes.

12. Intellectual Property

The Application, including its software, design, interface, graphics, text, icons, organization, features, trademarks, and other content, is owned by Vladimir Spiridonov or licensed to us and is protected by intellectual property and other laws.

You may not use the name "StreakMe: Daily Habits", related branding, screenshots, designs, or other protected materials except as permitted by law or with our prior written permission.

13. Third-Party Services and Platform Rules

The Application may rely on Apple services, App Store functionality, device permissions, local notifications, purchase APIs, diagnostics, or other platform features. Your use of those services may be subject to Apple rules, settings, and terms.

If the Application includes third-party software, libraries, analytics, crash reporting, purchase management, or other services, those services may operate under their own terms and privacy practices as described in the Privacy Policy or within the Application.

14. Disclaimer of Warranties

To the maximum extent permitted by applicable law, the Application is provided on an "as is" and "as available" basis without warranties of any kind, whether express, implied, statutory, or otherwise.

We do not warrant that the Application will meet your expectations, produce any specific habit outcome, be uninterrupted, error-free, secure, accurate, or available on all devices, or that defects will be corrected.

15. Limitation of Liability

To the maximum extent permitted by applicable law, we will not be liable for any indirect, incidental, special, consequential, exemplary, punitive, or similar damages, including loss of data, loss of profits, loss of goodwill, interruption, personal decisions made based on your habit data, or failure to achieve any goal.

To the maximum extent permitted by applicable law, our total liability for any claim arising from or relating to the Application or these Terms will not exceed the amount you paid for the Application or paid features during the twelve months before the event giving rise to the claim, or USD 50 if you did not pay anything.

16. Indemnity

You agree to defend, indemnify, and hold harmless us from and against claims, liabilities, damages, losses, and expenses arising from your misuse of the Application, your violation of these Terms, or your violation of applicable law or third-party rights.

17. Termination

You may stop using the Application at any time. We may suspend or terminate your access to the Application or paid features if you violate these Terms, if required by law or platform rules, or if the Application is discontinued.

Upon termination, the license granted to you under these Terms ends. Sections that by their nature should survive termination will continue to apply, including intellectual property, disclaimers, limitation of liability, indemnity, and governing law provisions.

18. Governing Law

Unless mandatory law in your country or region provides otherwise, these Terms are governed by the laws of Georgia, without regard to conflict of law principles.

Nothing in these Terms limits any consumer rights that cannot be waived under applicable law.

19. Changes to These Terms

We may update these Terms from time to time. If we make material changes, we may provide notice through the Application, App Store listing, or other reasonable means. The updated Terms will be effective when posted unless stated otherwise.

Your continued use of the Application after the effective date of updated Terms means you accept the updated Terms.

20. Contact

If you have questions about these Terms or the Application, contact us:

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