

Follow Up

Hey, Jill

I have an idea for a quick email sequence.

4-5 emails sent out to everyone who's bought your Pro plan.

Sending this demographic would allow us to appeal to a large audience and move as many people as possible up the value ladder"

But I would want to know first, If you are more focused on people from your Basic plan buying your Pro plan

Or people from your Pro plan buying your Business plan 🤔

Looking to hear from you soon, to absolutely perfect this project

Best regards, Morrissey