

## Text Campaign

### Text 1: Announcement & Offer

#### Send on Day 1

"Hi [First Name], BIG NEWS! 🎉 We've launched a fast & easy weight loss program with GLP-1 meds, like Ozempic. Special intro price this week only! Reply 'INFO' for details. 💪 - T.J. from {GYM NAME}"

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### Text 2: Educational & Reminder

#### Send on Day 3

"Hi [First Name], Fast results are here! Our program combines GLP-1 meds (think Ozempic), nutrition support, and accountability. Reply 'INFO' to learn more! - T.J. from {GYM NAME}"

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### Text 3: Urgency & Final Call

#### Send on Day 6

"🕒 LAST CHANCE, [First Name]! Lose weight fast and easy with our GLP-1 program—offer ends soon! Reply 'INFO' to get started. - T.J. from {GYM NAME}"

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### Text 4: 12-Hour Final Reminder

#### Send on Day 7

"Hi [First Name], ONLY 12 HOURS LEFT! 🕒 Secure our special GLP-1 program pricing before midnight. Reply 'INFO' NOW to lock in your spot! - T.J. from {GYM NAME}"