

Email 1, outreach

Hi Jennifer,

This is a bit coincidental, so I had to reach out to you!

So a friend of mine saw your youtube channel and then asked me If I made your Youtube titles

That made me curious,

so I naturally took a look at them, and I have to admit they are actually good at grabbing attention,

well done!

Grabbing attention is essential, but only step 1

Now it comes to monetizing it,

which, if done incorrectly, wastes all your hard work.

I like helping people who are clearly putting in the work,

so here is a few ideas on how you can improve your monetizing (shared for free at the bottom of the email)

I would be honored if you considered my mentioned ideas. I have some more, which we could discuss in a Zoom meeting. Let me know if you're interested.

All The Best,
Tobias

P.S: I will link to Google Docs for an easy overview, but also insert it here since you might not be comfortable with links from strangers

https://docs.google.com/document/d/1Sx5POtalECAvO1L1ipP1eoLuY3jXF_cFmyvv6T3qg4g/edit?usp=sharing

Email 2, outreach

Hi Jennifer,

This is a bit fun, so I had to reach out to you!

So a friend of mine saw your youtube channel and then asked me If I made your Youtube titels 😊

That made me curious,

So, I naturally took a look at them.

They are actually good at grabbing attention. Well done!

Grabbing attention is essential, but only step 1

However, as you know, grabbing attention is only the initial step on the journey. Successfully monetizing your efforts is where the real challenge and reward lie.

Given my passion for assisting dedicated creators like yourself, I've come up with a few monetization ideas that could complement your hard work. I believe in sharing knowledge freely, so I've outlined these ideas below.

I have several more insights to offer, but I understand that you might have your hands full. If you're open to it, I'd be happy to discuss these ideas further and provide guidance on maximizing your channel's potential.

I've also attached the suggestions in a Google Doc for your convenience. However, I understand that security is essential, so I've also included the information within this email.

Looking forward to your thoughts, Jennifer. Whether you're interested or not, I'm here to help you shine

All The Best,
Tobias