

H.S.O Framework:

The product i wrote about:

[“Introducing The _ Parallel Welcome Sequence _ A NEW Kind Of Email Series That Gets Up To 200_ Engagement From Your New Subscribers _ The Persuasive Page by Daniel Throssell”](#)

From the swipe file.

S.L:The Email That Transformed John from Struggling Copywriter to Industry Titan.

“I’m done, copywriting is just not for me i guess...” says John to himself as he’s falling asleep.

Little did he know; what he’s about to stumble upon next will change his life as a copywriter.

John is a copywriter, an email marketer.

He set on a mission to become the greatest copywriter in the industry.

John had been learning about human persuasion, email sequences, ads... you name it.

And it was time to put it into action, and so he started reaching out.

A few days later he found a client and he’s ready to blow his expectations out of the water.

Bold claims on the sales call, his client couldn’t help but be impressed and wanted to work with him.

John was so excited, and he got to work right away, he didn’t stop until he was done.

But then disaster struck.

The results turned disappointing. The open rates plummeted, and the click-through rates were abysmal.

The client, dissatisfied with the lacklustre results, decided to part ways.

But John decided he wouldn't give up that easily, yet; three clients later he still couldn't get it to work.

Frustration set in as he struggled to pinpoint the issue. Was it the subject lines, the content, or the overall strategy?

He had searched for answers everywhere but couldn't find them; and then came the day; John started losing hope.

It was 1:04AM, it's raining outside, John is on his laptop searching for answers tapping away at his keyboard.

Just looking at him you can tell he's not the same John anymore...

“Sigh...”

“I give up...” he said as he stood up from his chair, with his eyes tearing up he goes to bed feeling defeated.

“I’m done, copywriting is just not for me i guess...”

As he fades away his phone vibrates. It's a long email from an email-list he had subscribed to.

With the last drop of faith he had, He decides to read it from start to finish.

Fast forward, John's email sequences have up to 200% more engagement, crazy conversion rates and unbelievable open rates.

He now works with three Fortune500 companies.

He can bring value to any company almost like magic, and yes he is making millions with it.

How? you may be asking ?

Remember that email John got that night? Well, it changed his life.

Literally.

[Click here to go to the exact same email that changed John's life.](#)

H.S.O Framework v2 (shorter version):

The product i wrote about:

["Introducing The Parallel Welcome Sequence A NEW Kind Of Email Series That Gets Up To 200 Engagement From Your New Subscribers The Persuasive Page by Daniel Throssell"](#)

From the swipe file.

[S.L: The Email That Transformed John from Struggling Copywriter to Industry Titan.](#)

"I'm done, copywriting is just not for me, I guess..." John sighed into the night as raindrops tapped on his window.

Little did John know, that night would change his copywriting journey forever.

John recently became a copywriter, an email marketer.

Determined to be the best, he delved into human persuasion, mastering email sequences and crafting compelling ads.

A promising client disappointed, leading to a series of failed attempts. Frustration grew as he struggled to identify the issue—subject lines, content, or strategy?

On a stormy night, at 1:04 AM, with raindrops providing a rhythm, John sought answers on his laptop in the dark room.

"I give up..." John sighed, defeated, retreating to bed under the weight of failure.

But just as hope waned, his phone buzzed. An email from a subscribed list lit up the screen. With the last shred of faith, John delved in.

Fast forward, and John's email sequences boast a 200% increase in engagement, remarkable conversion rates, and partnerships with three Fortune 500 companies. His journey from despair to millions is nothing short of extraordinary.

Curious about the email that changed John's fate? [Click here to uncover the exact message that propelled him from despair to triumph.](#)

P.A.S Framework:

The product i wrote about:

**"Introducing The _ Parallel Welcome Sequence _ A NEW Kind Of Email Series
That Gets Up To 200_ Engagement From Your New Subscribers _ The
Persuasive Page by Daniel Throssell"**

From the swipe file.

S.L: Don't Let Another Email Sequence Crash & Burn!

Picture this:

You've just launched your email sequence, and the anticipation is killing you. Fingers crossed, you log in, praying for stellar results.

As the page loads, your optimism dwindles.

Reality hits, the results turned disappointing, open rates plummeted, and the click-through rates were abysmal.

you can't help but let out an expletive.

Slamming your desk, you notice a message on your phone: "Excited to see your work in action. Let's chat soon. - [Client's Name]"

That gut-wrenching feeling sinks in. Your hard work didn't pay off, and your client is waiting for answers...

■■■ Pause for a moment ■■■

Can you relate? If not, imagine it happening soon.

Are you truly prepared?

If your answer is a hesitant "No," there's a lifeline. But here's the kicker – it is so game-changing, so exclusive, we can't share it with everyone.

Why? Well I

You must act now; because free spots are vanishing.

1645/2000 spots gone in 1 day, 4 hours, and 33 minutes.

Time's ticking. Make a choice:

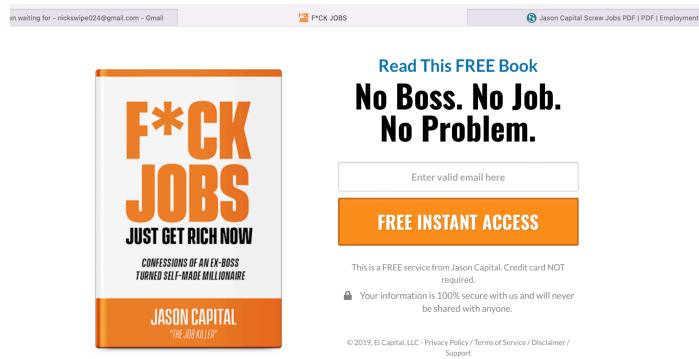
Let me in on the secret

OR

I don't need your solution; I'll wallow in my current struggle.

D.I.C Framework:

The product i have chosen to write about:



The screenshot shows a landing page for a book. At the top, there's a navigation bar with links for 'In waiting for - nickwip024@gmail.com - Gmail', 'F*CK JOBS', and 'Jason Capital Screw Jobs PDF | PDF | Employment'. The main visual is a book cover for 'F*CK JOBS JUST GET RICH NOW' by Jason Capital, described as 'CONFESIONS OF AN EX-BOSS TURNED SELF-MADE MILLIONAIRE'. To the right of the book cover, the text 'Read This FREE Book' is followed by the book's title 'No Boss. No Job. No Problem.' Below this is a text input field with the placeholder 'Enter valid email here' and a large orange button labeled 'FREE INSTANT ACCESS'. Below the button, there's a note: 'This is a FREE service from Jason Capital. Credit card NOT required.' and a security statement: 'Your information is 100% secure with us and will never be shared with anyone.' At the bottom of the page, there's a small copyright notice: '© 2019, El Capital, LLC - Privacy Policy / Terms of Service / Disclaimer / Support'.

S.L: What if I told you your job was never designed to make you rich?

If you believe your job's purpose is to help you achieve freedom of any sort...

Think again.

Not only was this one of the biggest lies sold to the masses, but it also couldn't be farther from the truth.

Your job's purpose was there to enslave you out of your time and creativity for a mediocre paycheck.

It's only those who "rebel" against their jobs and break free of the enslavement that get to experience true freedom.

They rebel by acquiring knowledge, crafting a plan, and executing it with discipline.

And at the end of the day, they are humans too... If they can do it, so can you.

By reading this to the end, you have allowed your brain to think freely for the first time.

You are bound to be rich, you just have to take the 3 steps necessary to get there.

And this. Is your first step.

[Take the step.](#) Or [Acquire the knowledge.](#)