

Logic Model Guidance & Template

Logic Model Field	Guidance	Examples
Overarching Goal(s)	In this box, enter the overarching goal(s) of the work reflected in the model. These typically will not be completely within a group's sphere of control, but the group is working to impact these overarching goals (i.e., improve maternal wellness, reduce the prevalence of low birth weight, reduce the prevalence of diabetes, etc.). These are often population-level, broad-based health outcomes.	Reduce the rate of obesity in children Improve maternal wellness Reduce the prevalence of diabetes Improve the physical and mental well-being of Colorado youth
Inputs	Entries in this column should describe the existing resources that are available prior to implementing the action plan. These could be reflective of human resources, technology, time, equipment, etc.	Grant funding from CHF Staff time Childhood obesity experts in CDPHE OBGYN network Evidence-based materials for DSME
Strategies	These are broad approaches by which the responsible organizations will achieve its goals. Describe clusters of activities and tasks that will be conducted in order to accomplish the outcomes. These are not the specific day to day activities or week to week tasks required to implement the strategies. Rather, they describe clusters of activities and tasks that will be conducted in order to accomplish the outcomes. Strategies should be written using a verb. Strategies will become more detailed in your action plan by describing their associated milestones/key activities.	Develop and disseminate model policies Educate on depression screening during pregnancy Fund community-based DSME classes
Outputs - reach	Participation - this column should describe the immediate target population associated with the strategy. In other words, it will describe who is reached by the strategy.	

Outcomes	Outcomes refer to the changes that are expected to occur as a direct result of implementing the strategies. Often, they reflect a change in attitudes, behaviors, knowledge, skills, status, or level of functioning. Outcomes should be written as a state of existence. In other words, they should describe what has changed. Short term outcomes: Typically can be accomplished in one to three years	Short Term Improved school administrators' understanding about effective physical activity policies Increased provider intent to refer for screening Increased availability of DSME classes	
	and are often expressed at the level of individual change. Medium term outcomes: May take four to six years. These usually build on the progress expected by the short-term outcomes. Outcomes are written as objectives in your action plan.	Mid Term More schools with physical activity policies. More at-risk pregnant women referred for screening. Quicker diagnosis and treatment times for depressed moms. Increased number of people with diabetes attending DSME	
Impact	Impacts are the long-term changes that are expected to result if the strategies are carried out effectively and/or sustained. These are often about conditions, and may take 7-10 years to accomplish.	Increased rates of physical activity for kids. Reduced rate of untreated pregnancy-related depression. Improved self-management behavior for people with diabetes	

Priority area:								
Goal:								
Input:	Strategies	Output-Reach	Short term	Mid term Outcome	Long Term Impact			
	Strategies	output Reden	Outcome	mid term outcome	Long Term Impact			
Assumption(s):								

Process notes:	

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