



HUNTINGTON AREA CVB
Representing Cabell & Wayne Counties

FOR IMMEDIATE RELEASE

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Huntington Area Convention & Visitors Bureau Announces Anna Adkins as its New President

HUNTINGTON – The Huntington Area Convention & Visitors Bureau announces that Anna Adkins will be its new President to fill the vacancy from the passing of Tyson Compton. Anna has served the CVB for over 13 years as its Director of Sales and Marketing and is eager to begin leading the organization. Audy Perry, President of the CVB Board of Directors, said “The CVB carried out a national search for this position and Anna was the most outstanding candidate. We chose her for deep experience with tourism, her service to our community and her vast network of connections with others in the tourism field.”

A Huntington resident, Anna received her Bachelor of Business Administration in Marketing and her Master of Public Administration degrees from Marshall University. She has been certified as a Travel Industry Specialist through IUPUI and a Travel Marketing Specialist through the Southeast Tourism Society, both since 2016. She was a member of the Inaugural Class of Leadership Huntington and has received the Volunteer of the Year Award from Generation Huntington, Downtown Live and United Way of the River Cities. She has achieved recognition as a Professional in Destination Management from Destinations International. She has been recognized by the WV Department of Tourism with a Tourism Works certification and was awarded the prestigious WVDT Stars of Almost Heaven Award for Best Overall Marketing Campaign. She has served in leadership roles on various nonprofit boards throughout the region including: Generation Huntington, Generation West Virginia, Marshall University Alumni Association, United Way of the River Cities and Women’s Caucus for Leadership. She has served as an Ambassador for the Huntington Regional Chamber of Commerce.

“I am honored and excited to serve as the next President & CEO of the Huntington Area CVB. I recognize the tremendous legacy built by Tyson Compton and the lasting impact he had on our organization, community, and the tourism industry in West Virginia. It is a privilege to continue this work. I am excited about the many positive things happening in Cabell and Wayne counties. We have so many new opportunities on the horizon. I see a bright future for our region with increased tourism and economic growth and am so pleased to lead our CVB in this next chapter”, Anna Adkins said.



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“Anna has been a dedicated employee and a great communicator. She has already demonstrated her leadership abilities within the organization and we are lucky to have her”, stated Margaret Mary Layne, Treasurer of the CVB Board of Directors.

For more information, please contact Audy Perry at the above or Anna Adkins,
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