



**BlackFemaleProject / PJS Consultants
Graphic Designer**

Are you tired of seeing uninspiring imagery used in public service campaigns and think, “Why don’t they take a more positive approach?”

Do you have a creative flair and strong ability to translate values and concepts into designs that transform marketing messages?

If you answered “yes” to the questions above, let’s talk. You will work with two organizations, BlackFemaleProject and PJS Consultants:

- BlackFemale is an Oakland, California based nonprofit, dedicated to uplifting the voices of Black women, affirming their experiences, and offering insights for achieving self-defined success in the workplace and beyond.
- PJS Consultants is a boutique communications firm that designs and implements integrated strategies to increase awareness and market leadership of community-minded organizations across the nation.

We are seeking a Graphic Designer with a creative flair and a strong ability to translate requirements into design with engaging and on-brand graphics for a variety of clients.

You would be responsible for the entire graphic design process, including: defining requirements, visualizing and creating finished graphics. Because BlackFemaleProject runs an efficient client-centered, high touch, boutique, consultancy that serves education, public service, and non-profit organizations with initiatives focused on racial equity, the Graphic Designer must embody the values of the organization and have a deep understanding of racial equity.

PRINCIPAL RESPONSIBILITIES:

Responsibilities

Embodying our vision to restore humanity in marketing, final products will represent our clients and the communities that they serve. Specifically, you will be responsible for:

- Conceptualizing visuals based on requirements
- Communicating with clients about layout and design
- Developing illustrations, logos, brand identity, layouts, and photos
- Creating the visual aspects of websites, books, magazines, product packaging, exhibitions, and more using software or by hand
- Working with the creative team to produce final design
 - Testing graphics across various media
 - Amending designs after feedback
 - Ensuring final graphics and layouts are visually appealing and on-brand

BLACK FEMALE PROJECT

REQUIREMENTS:

Required Skills

- Familiarity with design software and platforms (Adobe Creative Suite, Canva, MailChimp, Squarespace)
- Knowledge of design techniques, tools, and principles
- Organization, ability to juggle multiple projects
- Resourceful
- Self-directed

Required Minimum Qualifications

- Proven graphic design experience
- A strong portfolio of illustrations or other graphics
- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadlines

Preferred Qualifications

- Degree in Design, Fine Arts or related field is a plus
- Website Design
- Ability to transform statistical data into visual graphics and diagrams, by creating infographics, which can make complex ideas more accessible.

HOW TO APPLY

If you meet our qualifications and ours is the job you have been looking for, send your resume and a cover letter explaining why this feels like a mutually perfect fit to info@profhire.com.