Faith to Faithless

Volunteer Role Description

Social Media and Content Creator Volunteer

Location: UK-wide, remote

Time commitment: Roughly 2–3 hours per week (flexible across the week to help monitor channels and schedule content)

Reports to: Advocacy and Peer Support Coordinator (APSC)

Expenses: Necessary expenses will be reimbursed

About the role

About Faith to Faithless
Faith to Faithless, part of Humanists UK, provides dedicated support to individuals who leave high-control religious groups. The service is led largely by people with lived experience who understand the unique challenges of stepping away from a closed community.

Leaving a high-control religion can be a deeply disruptive transition: people often face sudden isolation through the loss of lifelong family and social networks, and the challenge of building an independent life from scratch. In some cases, individuals may also experience other pressures or religious abuses, or struggle to find understanding from public services.

We exist to ensure that nobody has to walk that journey alone. Through peer support and social events, we create safe, welcoming spaces where people can rebuild their confidence, connect with understanding peers, and find their feet in wider society.

The Social Media Role
Our social media channels are our primary public window to the world. They are how

isolated people discover that support exists, how we announce our peer support and social gatherings, and how we educate wider society, policymakers, therapists, and academics about the realities of religious exit.

We are recruiting two volunteers to join our team. Under the direction of the Advocacy & Peer Support Coordinator), you will create engaging graphics and posts to advertise our services, schedule regular content, and provide a warm, responsive presence in our comments and direct messages.

We actively use Facebook, Instagram, X (Twitter), Bluesky, and Meetup, and are keen to explore TikTok if a volunteer brings experience with short-form video. We use pre-built Canva templates that follow Humanists UK's clear visual branding guidelines.

Because vulnerable individuals frequently reach out to our accounts, you will be trained to respond with kindness and signpost them directly to our helpline and services, escalating any complex queries or safeguarding concerns straight to staff. We welcome applicants with lived experience of leaving a high-control group (and connections to ex-religious communities) as well as applicants without lived experience who bring strong, creative digital and social media skills.

Key Activities

As a Social Media Volunteer, you will:

- Create visually appealing, engaging promotional posts and graphics using our existing Canva templates to publicise our weekly peer support sessions, monthly socials, and speaker events.
- Share relevant Humanists UK news, campaign updates, educational content, and media articles relating to religious exit and religious abuse.
- Draft inspiring and uplifting conversation-starter posts to engage our community across Facebook, Instagram, X, Bluesky, Meetup, and potentially TikTok.
- Monitor post comments and private messages, acknowledging enquiries with warm, empathetic replies and signposting individuals to our confidential helpline and peer support services.
- Safely escalate any safeguarding flags, crisis disclosures, or complex media/ policy enquiries to the APSC or Humanists UK communications team.
- Ensure all posted content aligns with Humanists UK style guides and branding rules.
- Participate in regular online check-ins with the APSC and your co-volunteer to plan upcoming monthly content schedules.

Why volunteer with Faith to Faithless?

What you will gain:

- Hands-on, practical experience in charity communications, digital campaigning, content creation, and community engagement.

- A fantastic portfolio-building opportunity for anyone interested in social media marketing, PR, or the third sector.
- Access to professional branding and social media guidance from Humanists UK's Social Media Manager.
- The chance to make a direct, tangible impact by helping isolated ex-religious people find a safe community and lifesaving support.
- Being part of a passionate, diverse volunteer network with invitations to volunteer social events.
- Insight into Humanists UK's wider human rights, educational, and public policy campaigns.

Support and training provided:

- **Comprehensive Induction:** In-depth training on Faith to Faithless' services, target audiences, and tone of voice.
- **Brand and Design Training:** Direct guidance on Humanists UK's Social Media house style, accessibility, and using our Canva templates.
- **Safeguarding and Signposting Training:** Clear training on boundaries, working with vulnerable adults, and step-by-step guidance on signposting to our helpline and escalating disclosures.
- **Ongoing Supervision and Wellbeing:** Regular 1-to-1 check-ins with the APSC along with optional drop-in group sessions with other volunteers.

What you'd bring to the role

We are looking for two complementary volunteers. You do not need to tick every single box below, but we are looking for:

- **Digital and Social Media Skills:** Good working familiarity with at least two or three of our active platforms (Facebook, Instagram, X, Bluesky, Meetup) and an enthusiasm for digital storytelling. Experience with TikTok or short-form video creation is a welcome bonus.
- **Design and Content Creation:** Experience or comfort using Canva (or similar graphic design tools) to produce clean, eye-catching visual assets.
- **Warm Written Communication:** Excellent writing skills, good attention to detail, and the ability to draft empathetic, respectful, and encouraging copy for varied audiences.
- **Understanding of Our Community:** Either personal lived experience of leaving a high-control religious group (and connections to ex-religious communities/ networks), or a strong, respectful understanding of the barriers they face.
- **Sound Judgement and Boundaries:** Able to maintain professional boundaries when interacting with members of the public online, recognising when to offer a kind signpost versus when to escalate to staff.
- **Values Alignment:** A commitment to Humanists UK's inclusive, secular values and a respectful approach toward people of all backgrounds.

You are welcome to contact us by email at volunteers@humanists.uk to discuss the role before applying.