

Note: I haven't made many changes to the emails. I just made the transitions a bit smoother, added some persuasive elements, made them more chatty/conversational, injected more personality, and pumped up more drama to make 'em more entertaining.

EMAIL 1

Subject line 1: Her spa got 10 clients and raked in \$4,273 cash in less a week

Subject line 2: 10 NEW clients and \$4,273 by the weekend? Here's how.

Hey {{contact.first_name}},

I'd be surprised if you're not busy, but I hope you won't miss this.

Today, I wanna tell you about a truly inspiring story...

It's about a woman who turned her Med Spa around in less than 7 days.

Now this isn't some kind of a *small, generic* WIN that only calls for a glass of wine...

...Because this one's a milestone that most med spa owners usually fantasize about (but have zero idea how to do it).

You ready? Time to hear it. Here we go.

Let me take you through Pia's journey...

Her situation was pretty much like everyone else in the industry — stuck in a 'make it or break it' scenario where paying for her studio's rent felt like a monthly punch in the gut.

And just imagine how mentally draining it is to worry about paying rent while trying your best to keep your med spa alive.

I mean... That level of stress is no joke...

It's an overwhelming nightmare that makes you question if it's even worth continuing, right?

But then, going back to Pia...

Something remarkable happened that changed it all for her.

With the help of a unique strategic pivot and the right support...

(Not to mention applying some modern-day, cost-efficient marketing tactics that most med spa owners have no idea about.)

...She was able to melt her money headaches, save herself from future midnight breakdowns, and accomplish such a huge breakthrough that's almost impossible to many.

Think about it...

In just one week, she welcomed 10 new clients and generated an awe-stunning \$4,273 in COLD HARD CASH.

https://www.instagram.com/reel/CzUSKzbA3Ka/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==

...That must be a 'one-in-a-million' story. Right?

But now here's the thing.

Stories like Pia's aren't just any one-off, lucky shots...

They are tangible proof that great results can be achieved in the next 7 days — if you

have the right strategy and support.

And now here's the deal.

I'm here to help you explore similar possibilities for your med spa...

Just imagine having a steady flow of clients and an indestructible income stream that not only covers your whole expenses, but also scales your overall revenue.

Now Isn't it amazing? Of course it is.

SO if you're ready to write your own success story like Pia...

I'd love to hear from you ASAP and discuss how we can work together to achieve your goals.

Your response could be your greatest turning point.

This is the sign you've been secretly waiting for.

Can't wait to see your reply.

Stay blessed.

Toussaint

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EMAIL 2

Subject line 1: She turned 67 new clients into \$16,138.35.

Subject line 2: Beauty business sorcery that turned 67 new clients into \$16,138.35

Hey {{contact.first_name}},

You know what? I get it.

Running a med spa business can sometimes feel like you're putting out fires here and there.

...So I understand why emails like this can easily slip through.

But hey, here's a quick story you don't wanna miss.

So let's jump straight into the meat...

One of our clients, pretty much like you, was looking for a way to increase their bookings and overall revenue.

With just a modest \$15/day investment in a targeted promotional campaign, the results were nothing short of astonishing.

Guess what? We generated a whopping 121 leads from this single campaign.

Crazy, I know. But here's where it gets even more exciting...

67 of these leads turned into actual appointments.

...And each of these appointments, even after a 20% discount, netted the spa \$250.

Now if you would do the math, you'll find that from a mere \$611.35 ad spend...

This campaign earned the spa an astounding \$16,750 — that's big, fat \$16,138.65 in pure profit!

Alright, let's talk about what this means for you.

Just consider this for a sec...

What if your med spa could replicate this success?

Imagine turning a small daily investment turning into thousands in revenue.

It's not just possible; it's something we specialize in...

So here's the deal.

I wanna invite you for a no-obligation call where we'll discuss:

- Tailored strategies to explode your bookings with a horde of clients
- Subtle ways of turning leads into high-value appointments
- Secrets of maximizing ROI with cost-effective marketing

Let's explore how we can replicate the success story above for your med spa.

You ready to see those kinds of numbers in your business?

If so, [CLICK HERE](#) to schedule a call with me asap.

Spots are getting filled as you're reading this...

BOOK A CALL NOW.

Best regards,
Toussaint

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EMAIL 3

Subject line 1: Last month her spa made \$101,318.83

Subject line 2: Her spa made \$101,318.83 within a month

Hey {{contact.first_name}},

Spell CRAZY.

I actually still couldn't believe it...

And I'm so stoked to share this story with you.

Last month, my team and I tasted one of our sweetest wins.

If you're intrigued (which I know you are), listen closely.

Here's what happened...

We launched a full botox campaign for one of our clients.

And the results we got were insanely unspeakable...

In fact, it's still bombing my mind even up to this point while I'm writing this email!

Just take a look at her balance sheet for last month and see what I'm talking about:

[INSERT A PHOTE HERE]

See that? That's a shining, shimmering 6 figure month...

And that is something that even me and many other big players can hardly pull off.

Ngl, it might even considered a dream-caliber goal for some.

But look, we did it in a SINGLE month with only a \$2,000 adspend...

And yet, we raked in over 52X ROI (if you include in person cash collected).

...So how did we do it?

Our campaign generated 167 leads which converted into 64 booked appointments...

And over those 64 booked appointments, my client was able to upsell just a little over 30% into a package of \$1500-\$2000 worth of treatments.

Then BOOM! Just. Like. That.

...The 6-figure magic happened.

And you know what? Your med spa could be next.

If you're interested to see how my team can do the same for you...

I suggest you book a call NOW:

<https://calendly.com/advert-logix-spa/advert-logix-s>

I get fully booked easily.

So better grab your spot while you can.

Best,
Toussaint

P.S. If you want to see more testimonials like this, check my instagram.

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Whoooooops! NOT DONE YET...

Took a break.

I'll be back soon.

Just tryna sip a cup of coffee while sitting on a wooden sofa in front of a rice field — watching the sunrise.

EMAIL 4:

Subject: Scale Your Med Spa (Pay Only for Booked Appointments)

Subject: Scale your med spa or you don't pay

Hey {{contact.first_name}},

Hope you're having a great week...

Let's talk about a crucial element that can scale your med spa business like crazy.

The truth is, the gap between where your business is now and where you want it to be can be bridged by your ability to suck THE RIGHT attention in.

And no one can argue that attention is the most valuable currency in the 21st century.

But it's not just about attracting and holding random attention, the real name of the game is getting the right eyeballs...

Because if you're not

Here's a perfect example of how _____

Meet Sarah, a Med Spa owner like yourself...

She was frustrated with traditional marketing methods that are far more effective in draining her budget than generating consistent, positive results,

She got desperate and was on the brink of giving up...

...UNTIL everything changed.

That's when she discovered our unique Pay-Per-Booking Approach.

By simply shifting to a model where she only paid for actual appointments...

Her spa gained 10 more bookings in just 3 days.

...And she witnessed a significant 70% increase in her bookings after just a couple of months — All this without any additional marketing spend.

I know you're wondering... What's her secret?

Alright, before you start to overthink, let me tell you this...

It's actually a lot simpler than most people think.

She maximized her marketing investment and aligned it directly with concrete outcomes.

And reading this email means it might be your turn to implement this totally unique,

groundbreaking approach.

With our Pay-Per-Booking system, you'll instantly:

Gain access to a marketing strategy focused exclusively on increasing your bookings.

Enjoy the peace of mind that comes with paying only for results – actual appointments.

Receive a personalized plan tailored to your Med Spa's unique needs and clientele.

Benefit from our expertise in targeted marketing that attracts and retains the right customers.

Take the first step towards a more efficient and profitable future for your Med Spa.

Click here [Book A Call](#) to schedule a free value call and learn how you can maximize your marketing budget with our Pay-Per-Booking model.

Best regards,

Toussaint

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Number 5

Subject: Maximize Appointments, Minimize Risk: Pay-Per-Booking!

Hey {{contact.first_name}},

Are you tired of unpredictable client bookings and the constant struggle to fill your schedule efficiently?

We understand the challenges you face in maximizing profitability while maintaining the highest level of client satisfaction.

That's why we're excited to introduce you to a game-changing solution: our Pay-Per-Booking model!

Like you, we've been in the trenches of the med spa industry, constantly innovating to find the best ways to drive growth and streamline operations.

Our journey led us to a revolutionary approach - paying only for actual bookings!

We've seen firsthand the transformation it can bring, turning underperforming schedules into thriving, dynamic appointment books.

For example, Tania (our client) who was able to make \$101,318.83 in a single month utilizing our system.

Interested in learning how she did it?

We have a full video breaking down the EXACT way Tania was able to have her first ever 6-figure month.

Click her to watch the video :point_down:

<https://spa.advertlogix.com/>

Best regards,

Toussaint Gilbert