

Subject line: This is what's stopping your guesthouse from reaching its true potential.

Hii....

I came across pictures of your guesthouse and I liked what I saw. I noticed it's very neat and well-structured. It is the perfect mix of simplicity and luxury. I see why it is highly spoken of.

As I looked through your information, I noticed something that you aren't taking advantage of. This factor is used by other guest houses and hotels to outperform their competition.

#### SOCIAL MEDIA

In today's world, social media is the best way to attract attention and monetize it. Attention is the new currency I'd say.

I'd like to help you scale your business through social media marketing and management.

I've created you a complimentary poster to showcase my skills.

Should I send it over?

Regards

Zipho