

2026 Sponsorship Opportunities

Advancing EE Conference & Awards for Excellence Celebration

COLORADO ALLIANCE FOR ENVIRONMENTAL EDUCATION

With your support, since 1989, the Colorado Alliance for Environmental Education (CAEE), a 501(c)3 nonprofit, has been supporting the many types of educators who teach concepts we all need to understand: how natural systems work, what we must do to interact responsibly with our environment and how we can protect natural resources for future generations.

We believe, together we can do more. You know that environmental and outdoor education experiences are like charging stations that power up learning and enhance skills that help Coloradans care for our world and sustain it for future generations. The educators who build these experiences require strong supports, just as those engaged in a construction project require scaffolding to do their job efficiently and well. For environmental and outdoor educators, opportunities for professional learning, generating new ideas, and financial support are essential. When you support our outdoor and environmental educators, they can provide the types of learning experiences that prepare our society for whatever the future brings.

The 2026 Colorado Advancing Environmental Education Conference will be held at CSU Spur in Denver, on September 16-18. We anticipate approximately 200 formal and nonformal educators will be in attendance. Our attendees are educated consumers who support green companies and industry and educational organizations. We have a growing membership and network of more than 3,500 individuals and organizations.

The success of this event depends on amazing sponsors, like **YOU**!

You can Advance Environmental and Outdoor Learning!

Your sponsorship will include varying levels of benefits. See the details for each level to decide which sponsorship level is right for your organization or if you would like to customize a level to better meet your needs! We are so grateful for your dedication to environmental and outdoor learning! Please contact Katie Navin at director@caee.org with questions or for additional information.

Make your sponsorship official by completing the Conference Sponsorship Form.

All Sponsorship Levels Include

- ➔ Organization description, logo, and link in the program app
- ➔ Logo and sponsorship featured in conference opening and closing sessions
- ➔ Recognition in our Annual Report

Conference Impact Sponsorship

Treeline: $10,000 - 1 available

Thank you: Colorado Parks and Wildlife (CPW)

Be the Impact Sponsor of this event, responsible for making the conference possible. We want to ensure that all our members are able to participate in the conference. That's why all member organizations receive one free registration - that is nearly **70 scholarships**. Impact Sponsors, like you, make this possible. In return, you will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- ➔ Listed as a Impact Sponsor on all conference promotional materials & displayed throughout conference spaces
- ➔ An opportunity to share a quote on why investing in environmental leaders matters to your organization
- ➔ 4 complimentary registrations
- ➔ Banner Size Ad and/or video included on Conference Website Sponsor Gallery
- ➔ Exhibit Booth

Excellence in EE Awards Panel

Blue Spruce: $5,000 - 1 Available

A highlight of the conference each year is our Excellence in EE Awards ceremony and reception. During this event, we recognize and celebrate the remarkable environmental education work being done by individuals, schools, and organizations around the state. The Excellence in EE Awards Sponsor will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- ➔ Exclusive sponsorship of the Excellence in EE Awards Panel and Reception
- ➔ Company name and logo on all conference promotional materials and media about the Excellence in EE Awards Panel & Reception
- ➔ 2 Complimentary Conference Registrations
- ➔ ½ size ad space in Conference Website Sponsor Gallery + recognition in online program
- ➔ Exhibit Booth

Keynote Session

Blue Spruce: $5,000 - 1 available

The keynote gives attendees the chance to connect (or reconnect), and dig into learnings they can take into their every day practice. As the Keynote Sponsor, you will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- ➔ Exclusive sponsorship of the keynote
- ➔ Company name and logo on all conference promotional materials and media about the Keynote
- ➔ 2 Complimentary Conference Registrations
- ➔ ½ size ad space in Conference Website Sponsor Gallery + recognition in online conference app
- ➔ Exhibit Booth

Networking Reception Sponsorship

Lodgepole Pine: $2,500 - 1 available

Thank you: Great Outdoors Colorado (GOCO)

The Networking Reception gives attendees the chance to connect (or reconnect) with colleagues and potential collaborators. As the Networking Reception Sponsor, you will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- ➔ Exclusive sponsorship of the Networking Reception
- ➔ Company name and logo on all conference promotional materials and media about the Conference
- ➔ 2 Complimentary Conference Registrations
- ➔ ½ size ad space in Conference Website Sponsor Gallery + recognition in online program
- ➔ Exhibit Booth

Pre-Conference Summit

Ponderosa Pine: $1000

Thank you: Denver Water

This year, you can help bring educators together to advance Colorado's Environmental Education Plan, adopted by the State Board of Education in 2012. We will be digging into the strategies needed to advance environmental and outdoor learning in Colorado. The Pre-conference Workshop Summit Sponsors will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- ➔ Exclusive Sponsorship of the pre-conference summit
- ➔ Company sponsorship recognition in the conference program and in conjunction with all media about the summit
- ➔ 1 Complimentary Registration to the Full Conference
- ➔ ¼ size ad space in Conference Website Sponsor Gallery + recognition in online conference app
- ➔ Exhibit Booth

Networking Coffee Hour

Ponderosa: $1000 - 2 available

Conferences are all about networking! Sponsor the morning refreshments at the conference, where participants can gather to catch up, relax, and energize for the day ahead. The morning refreshment sponsors will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- ➔ Exclusive sponsorship of daily refreshment services available for all participants
- ➔ Company sponsorship recognition in the conference program and in conjunction with all media about the refreshments.

Conference App

Aspen: $500 - 1 available

This year's conference will include a digital program accessible via a web browser or a downloadable app. The digital program allows us to reduce our carbon footprint by reducing the amount of paper used in program creation. The Conference Program Sponsor will receive recognition in the digital program and will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- ➔ Exclusive sponsorship of the digital conference program that all attendees will have access to
- ➔ Sponsorship recognition in the conference program and in conjunction with all conference promotions
- ➔ ¼ size ad space in Conference Website Sponsor Gallery + recognition in online program

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Session Breakout Rooms

Aspen: $500 - 5 available

Thank you, Acorn Naturalist!

Get your name out there by sponsoring one of the session breakout rooms throughout the conference. Session Breakout Room Sponsors will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- ➔ Exclusive sponsorship of a breakout room throughout the entire conference, with company name and logo associated with that room
- ➔ Company sponsorship recognition in the conference program and in conjunction with all media about the conference
- ➔ Logo and Description included in Conference Website Sponsor Gallery + recognition in online program

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Registration Scholarships

$100-$10,000

Help us provide scholarships to under-represented audiences and teachers who would otherwise not be able to attend and benefit from the professional development opportunities provided by the conference. A $500 Sponsorship of Conference Scholarships covers full scholarships for two attendees or partial scholarships for five attendees. Registration Scholarship Sponsors will receive the following benefits, in addition to those in the Standard Sponsorship Benefits:

- ➔ Sponsorship recognition in the conference program and in conjunction with all media about the conference
- ➔ Logo and Description included in Conference Website Sponsor Gallery + recognition in online program

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Conference Gift

$500-1,000 - Unlimited

You can help us make our attendees feel welcome and appreciated by sponsoring a physical conference gift to be given to each attendee. Conference gift sponsors will receive the following benefits, in addition to the Standard Sponsorship Benefits:

- ➔ Exclusive sponsorship of the conference gift all attendees will receive
- ➔ Company sponsorship recognition in the conference program and in conjunction with all media about the conference

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Standard Sponsor

$100-500 - Unlimited

Thank you, Stem Ciders!

Standard sponsors will receive the following standard benefits:

- ➔ Organization description, logo, and link in the online program
- ➔ Logo and sponsorship featured in closing credits
- ➔ Recognition in our Annual Report with amount of sponsorship

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Customize a Sponsorship

Don't see a conference sponsorship above that works for you? Contact Lauren Gibson (director@caee.org) to customize a sponsorship level! For example, you might consider sponsoring one attendee to attend the conference or sponsor giveaways at the event.

Next Steps

Make your sponsorship official and fill out the Conference Sponsorship Form or visit caee.org/conference. You will be asked to provide basic company information within the form and to upload a high-resolution logo. Ad materials will be due by August 14th to ensure they receive maximum visibility! We would love for you to join the growing list of 2026 sponsors!

For additional information, contact CAEE Executive Director, Lauren Gibson, at director@caee.org.