

Osama Mostafa Ahmed

Egypt, Cairo, 6th October City
Home phone: +20 (02) 386949661

Phone: +20 1002120199
Email: osamaelcomy@gmail.com

CAREER OBJECTIVE

A Social Media Strategist with strong experience in content creation, campaign planning, SEO-driven writing, and managing social media strategies tailored for the Saudi market. Seeking a challenging role within a reputable organization where I can utilize my creative, analytical, and strategic skills to drive brand growth, enhance digital presence, and deliver measurable performance.

SKILLS

- Strong command of English (reading, speaking & writing)
- Social Media Strategy & Content Creation
- SEO Content Writing
- Media Buying (Meta Ads)
- Analytical Thinking & Problem Solving
- Performance Monitoring & Reporting
- Time Management & Prioritizing
- Communication & Interpersonal Skills
- Team Player & Adaptability

Professional Experience

AZ Agency

2024 – Present

Social Media Strategist & Content Creator

A full-service marketing agency operating in the Saudi market, specializing in multiple sectors including F&B, restaurants, real estate, hospitality, and coworking spaces. The agency has several branches in Egypt, Saudi Arabia, and Morocco.

- Developing and executing social media strategies tailored to the Saudi market across multiple industries.
 - Managing full content direction for a pasta brand, including planning 20 monthly posts (Reels, motion graphics, and static designs) with a strategic division of sales vs engagement.
 - Leading content creation, idea development, creative direction, and coordinating with design and production teams.
 - Assisting in paid campaign optimization through high-performing ad copies and insights-driven recommendations.
 - Producing engagement campaigns and competitions to increase followers, mentions, and overall brand visibility.
-

Osama Mostafa Ahmed

Egypt, Cairo, 6th October City
Home phone: +20 (02) 386949661

Phone: +20 1002120199
Email: osamaelcomy@gmail.com

Go Agency

2023 – 2024

A marketing agency focused on the Saudi market, specializing in sectors such as restaurants, F&B brands, real estate, hospitality, and coworking spaces.

Social Media Strategist & Content Creator

Planned and executed social media strategies targeting the Saudi audience across various industries.

- Created SEO-friendly content and led the creative direction for multiple campaigns.
- Analyzed audience behavior and performance metrics to enhance content results.
- Improved brand identity consistency through structured content calendars and engaging visual concepts.

Resalah Charity Association,

May 2025 – Present

Media Committee Leader

Resalah is a well-known charity association in Egypt.

- Leading media initiatives for the charity, including video production, campaign promotion, and content creation.
- Developing creative concepts for videos and page content, brainstorming innovative ideas to enhance engagement.
- Overseeing the design, production, and development of social media pages for Resalah.
- Coordinating with volunteers to ensure smooth execution of media activities.
- Contributing to the overall growth and visibility of the association through strategic media efforts.

EDUCATION

Bachelor's Degree in Marketing
City of Culture and Science — 2017–2021

Key Courses and Certifications:

- Digital Marketing Diploma — Yanfaa.com — 2025
- Social Media Marketing Diploma — IMFND — 2024
- Content Writing Diploma — Yanfaa.com — 2023

LANGUAGE SKILLS

- Arabic (Native)
- English (Very Good Proficiency)

PERSONAL INFORMATION

- Birth Date (DD/MM/YYYY): 01/10/1998
- Gender: Male
- Nationality: Egyptian
- Residence Location: 6th of October city, Egypt.
- Marital Status: Single.
- Military Status: Completed.