

SL: Something for you

Hey Matt,

While I was browsing YouTube, I found your video, "How to get 4,000 watch hours on YouTube" while searching for ideas on how to grow my friend's YouTube channel.

It was really helpful to see how you broke down the reasons about why channels grow and how consistent uploading will help you gain favour in the YouTube algorithm.

I can see how these guides that help people reach monetization are a huge help for beginners just starting their YouTube channel and are lost on what to do.

I've also got an idea to help more customers of yours click that "BUY BUTTON" of Project 24, and if it's off the rails, let me know:

You can get more people on your email list, which means more potential customers and sales, if you have a good opt-in page, that gets your audience to sign up to your newsletters.

If you're interested in setting it up immediately, I can send over what an opt-in page would look like for your business.

Let me know if you're up for it

Anthony