

## **EMAIL 1 WELCOME**

### **SL: 10 FREE income tips & tricks**

*Preview: Download your eBook*

Hey, [name]!

You've taken a big step towards grasping control over your own life again.

There are LOADS of income tricks and tax loopholes I would love to share with you, that would give you gigantic head-starts when it comes to retirement, or simply more dough in the bank!

But we shouldn't be too hasty, let's take it one step at a time.

**As promised, here is your free eBook:**

[LINK TO eBook DOWNLOAD](#)

If you have any questions, feel free to reply to this email!

Stay in tune for step 2!

- The Palm Beach Research Group

## EMAIL 2 HSO

### **SL: The 401(k) is a MONSTER**

*Preview: And why you should quit it*

Hey [name],

My name is Ted Benna.

I'm the 'father' of the 401(k) retirement plan.

And my so-called 'child' is causing people to *lose* money!

Let's start from the beginning:

In 1978, the government added a new section to the Internal Revenue Code that gave a tax break for deferred income.

I was working as a benefits consultant at the time, and I used it to redesign the retirement program of a bank client of mine.

I also linked the idea of tax-deferred payments to a matching employer contribution to give a bigger incentive to employees to save.

That is all I contributed to what is now known as the 401(k) retirement plan.

However, in the late 1980s, the government as well as Wall Street got involved, and twisted it for their own gain.

Now anyone who had a 401(k) paid excessively high fees, scratched their heads on what to invest in, and were at the *complete* mercy of the government.

According to one recent study, the typical American household will pay roughly \$155,000 in 401(k) fees over their lifetime.

That's *CRAZY!* Had things gone the way I intended, everyone with a 401k would have retired fairly wealthy.

With this in mind, and disgusted by what Wall Street had done to my creation, I set out to create a better retirement plan.

I spent sleepless nights researching and reading.

And then...

President Trump overhauled the Tax bill...

Allowing big tax cuts for the average American, *but perhaps the best thing he did...*

Was allow 18 amazing tax loopholes and income tricks to go forward untouched!

And voila! A new retirement plan was born!

One with ZERO fees, guaranteed and *predictable* growth, and most importantly, one where YOU are the one in control.

If you are the kind of guy who likes to be in control of his own life,

[Click here to fund your own worry-free 100% tax-free retirement.](#)

## EMAIL 3 DIC

### **SL: Is your retirement plan safe from inflation?**

*Preview: how to protect your retirement savings from inflation*

You hear a lot about the benefit of compounding when it comes to building wealth.

Well, inflation is the exact reverse of that during your retirement years.

It more aggressively eats into your savings the longer you live.

To put it into perspective, let's assume the annual rate of inflation is 3% over the course of your retirement.

It would take *five times* as much savings to fund a 30 year retirement as it does to fund a 10 year retirement, as was back when retirement plans were created.

If currency was still *gold*, saving it would be FINE!

But many *already* retired people today are struggling financially, because they've *run out* of saved money!

[Click here to find out how you can protect your savings from the inflation crisis.](#)

## EMAIL 4 DIC

**SL: These income tricks are ESSENTIAL for wealth, but you AREN'T USING them!**

*Preview: The secrets the rich use to retire with MILLIONS of \$*

What do politicians, celebrities, former presidents, and the top fund managers in the world all have in common?

They don't rely on the government when it comes to their retirement.

If the average guy found out where his advisor was putting his own money, he'd be SHOCKED.

Most people are getting absolutely robbed by Wall Street, and they don't even KNOW it!

Ted Benna, the father of the 401(k), was disgusted with how the government had twisted his invention.

In order to solve the national retirement crisis, he used the secrets of the rich to create a *new* retirement plan.

In his book you'll learn:

- The secret to making \$159.32 an hour, without any experience or startup!
- How to automatically build a \$330,000 "health fund"
- How to make money 96% of the time in the Secondary Stock Market
- The fastest, easiest way to make \$1 million today - even if you weren't born rich!

401(k) simply can't compete.

[Click here to grab your free copy today](#)

## EMAIL 5 PAS

### SL: Take life back into your OWN hands!

*Preview: The perfect alternative to the 401(k) plan*

If you have a 401(k) retirement plan, I'm sure the complexity of it has gotten under your skin.

You have to worry about the volatility of the stock market, pay absurd fees, and your investment 'advisor' just guides you on what's hot at the moment.

And most terrifying of all, you leave yourself at the *complete* mercy of the government, which has tried to ABOLISH 401(k) tax advantages before...  
...and the next time *might* just be the charm.

Wouldn't you like to live life on **your terms**?

Just imagine...

Making all the money you ever dreamed of.

Spending time with loved ones...

... traveling *whenever* and *wherever* you like...

... eating at all the best restaurants...

- ☒ With the peace of mind knowing that your *savings* are SAFE.
- ☒ With absolute control over your own money, no restrictions.
- ☒ And without having some Manhattan "bankster" get rich instead of you.

How is this possible?

[Click here if you want to find out](#)