Ke'Ron Hall

Product Designer from
Clarksville, TN

About Me

I'm a product designer passionate about designing inclusive experiences with empathy, curiosity, and a firm belief that lives can be improved via effective collaboration.

Skills

Design & Research
UX / UI Design, UX Research, Usability Testing, Content Writing, Prototyping, Web Accessibility, Design Systems, Branding

Tools & Technologies
Figma, FigJam, Miro, Azure DevOps, Confluence, Maze, Copilot, ChatGPT, Monday.com, Pendo, User Interviews, Claude

Education

W3Cx - May 2023
Intro to Web Accessibility

Austin Peay - Aug 2022
B.S. in Health and Human Performance

Microsoft - Jun 2022
Mentorship Reach Program

Avocademy - Nov 2021
Certification in UX / UI Design

Austin Peay - May 2019
Associates in Liberal Arts

ksh1122.krh@gmail.com

Portfolio | LinkedIn | (931)-266-1591

Experience

Ensora Health

Product Designer Sept 2022 - Feb 2025

- Design & shipped 5+ major features for go-forward SMB products that modernized, enhanced, and improved the product and B2B & B2C user experiences and accessibility.
- Leveraged agile methodologies to collaborate with cross-functional engineering and product partners to meet feature specific and roadmap goals.
- Contributed to rebuilding the design system with the front-end engineers and design system team.
- Conducted usability tests and synthesized user research insights and data to inform design decisions.
- Optimized and improved collaborative processes with cross-functional partners to ensure accessibility, usability, mobile responsiveness, and quality issues were addressed to retain user retention.

Avocademy

Mentor Jul 2022 - Jul 2023

- Mentored 100+ students.
- Reviewed student UX deliverables & audited research plans.
- Facilitated best practices for assets such as surveys, interviews, wireframes, and user flows.

Moment Studio Design Agency

UX / UI Designer Sept 2021 - Sept 2022

- Contracted per project to solve design problems.
- Refined and rebranded visuals and prototypes with 1-3 iterations per asset.
- Spearheaded projects spanning the finance and health industries for startup companies.
- Conducted research, UX consultation, user-testing, and delivered polished UX/UI solutions in collaboration with external teams.

Take Your Rightful Place Ministries

Published Illustrator Apr 2020 - Present

- Sole illustrator that designed the visual components and story board; sketched rough mock-ups, created edits and material adjustments, digitized final drafts, and published media content.