

Terms to Know for Effective Presentations

The first two columns are completed for you. In the third column, draw on personal experiences to complete the chart by creating a memory trick or device. You may use words, images, or a combination of both.

Term	Definition	Memory Device
articulation	the clarity of a speaker's words and ideas	
crescendo	rise in volume and pace during a speech	
dramatic pause	an intentional silence a speaker uses for effect during a speech	
inflection	accentuating particular words or parts of words for effect	
organization	a meaningful order or structure of a presentation, determined by topic and audience	
purpose	the reason for the presentation, beyond "because it was assigned to me"	