

**Title (12-15 words)**

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**Abstract:** here is abstract, it consists of **Aim, Method, Results, Novelty (Originality), Practical Implication, and Contribution of the study** (150-250 words)

**Keywords:** It should have 3-5 concepts (**Must Be Phrase**) and arrange it alphabetically

**A. Introduction**

Here you should tell 5 components are: 1) **what is known (Key prior research findings - Major results from credible studies that set the foundation for your work; Widely accepted theories or models - The dominant frameworks or concepts in the field; Documented phenomena or patterns - Observed relationships, trends, or effects that have been replicated; Relevant historical context - How understanding of the problem has evolved, highlighting milestones; Consensus in the literature - Points most researchers agree upon)**, 2) **what is unknown (how this study contributes new knowledge)**, 3) **state of the art**, 4) **novelty**, and 5) **contribution of the study**. In the last paragraph you should write your 6) **research question/Hypothesis** (500-1000 words)

**B. Methods**

Here you should state directly the **steps you did on your study, respondent, research place, instruments did you use for collecting data, and how did you analyze your data** (500-1000 words). If your paper uses qualitative, you must use N-Vivo application for the data analysis (all designs of your research method must use the update application).

**C. Results and Discussion**

Here you should answer the research question. And give discussion, at least 25 journal articles which support your results and 3-5 previous finding not support. In the discussion your paper must have 1) **The comparison with international research finding**; 2) **Limitations of the study**; 3) **Theoretical implications**

**D. Conclusions**

Here only one paragraph (300 words) which answer the research question. It should be simple, short and clear. It consists of **Key Finding**, **Practical Implication**, and **Future Research Recommendation**

#### **E. Acknowledgement**

To whom you declare, who help your study state here

#### **References**

Ensure all references cited in the text and vice versa. It should use Mendeley, in English version (No Indonesian Title in References) it should be from reputable publisher database Scopus (75%), **at least 35 references** and have DOI in each reference. The reference must be between 2023-2026.

#### Note:

1. The article should have at least 5000 words and maximum 6500 words; and
2. You and all co-authors must have orcid-ID, ensure the email is active