

Gmail (Outreach)

Hi [Name],

I found you on Instagram, excellent content!

I've seen "X" and "Y" using a newsletter to attract more customers leveraging their growing audience and I think it could be a great opportunity for [beauty clinic].

If you're open to discussing this strategy, reply to this email.

DM (Outreach)

Hi [Name],

You're crushing it on social media!

I've seen "X" and "Y" attracting more customers leveraging their growing audience with newsletters. I believe a similar approach could really benefit [beauty clinic].

If you need more information, reply to this DM and let's talk about it.