

Title (Times New Roman 17pt_Bold)

Author ¹, Author ², etc (Times New Roman 12pt)

¹Study Program/Department, University, City, Country (Times New Roman 8 pt, italic)

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Article Info	ABSTRACT (10 PT)
Article history: Received mm dd, yyyy Revised mm dd, yyyy Accepted mm dd, yyyy	A well-prepared abstract enables the reader to identify the basic content of a document quickly and accurately, to determine its relevance to their interests, and thus to decide whether to read the document in its entirety. The Abstract should be informative and completely self-explanatory, provide a clear statement of the problem, the proposed approach or solution, and point out major findings and conclusions. The Abstract should be 100 to 200 words in length. The abstract should be written in the past tense. Standard nomenclature should be used and abbreviations should be avoided. No literature should be cited. The keyword list provides the opportunity to add keywords, used by the indexing and abstracting services, in addition to those already present in the title. Judicious use of keywords may increase the ease with which interested parties can locate our article (9 pt).
Keywords: First keyword Second keyword Third keyword Fourth keyword Fifth keyword	

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Received : Month Date, Year; Revised : Month Date, Year; Accepted : Month Date, Year; Published : Month Date, Year

1. INTRODUCTION

This template is used for articles that will be submitted to BISMART: Scientific Journal of Digital Business Retail Management. Articles are written in A4 size paper with a maximum of 12 pages with 2 cm margins on all sides, Times New Roman 11, line spacing 1.2. Articles submitted in the softfile (Ms Word), according to this template. Introduction consists of Background, Literature Review, Problems and Objectives of the Study, novelty (newness) and all matters relating to the study.

Paragraphs are indented 1 tab from the margins. Spacing in paragraphs before 5 pt and after 0 pt. Check out the headers in this template. The first and second pages use different headers. The second and subsequent pages use the headers on the second page. The header on the first page is specific to the text on the first page.

2. RESEARCH METHODS

Explain the method used and detailed method for data collecting and analysis method. In this section can also be explained the perspective which underlie selection of certain methods.

2.1 Sub-section

Sub-section do not have to refer to this template, author can determine the order and title according to their respective thoughts.

Sub-section title is **bold** with numbering with number format, for example 1.1 and so on. If there is any sub-sections continued with advanced numbering, for example : 1.1.1 and so on.

2.1.1 Sub-sub-section

Sub-section do not have to refer to this template, author can determine the order and title according to their respective thoughts.

Sub-section title is **bold** with numbering with number format, for example 1.1 and so on. If there is any sub-sections continued with advanced numbering, for example : 1.1.1 and so on.

3. RESULT AND DISCUSSION

This section discuss about analysis result that can be displayed in diagram, figure, table, or other illustration which is easy to understand and communicate.

In this section, the author (author) is required to be as detailed as possible in presenting an explanation of the results of research activities and observations or work carried out. Creativity is required in presenting these results including the presentation of interesting tables and figures. What things need to be considered in the construction of effective results and discussion

Discussion also can use sub-section as in the previous explanation.

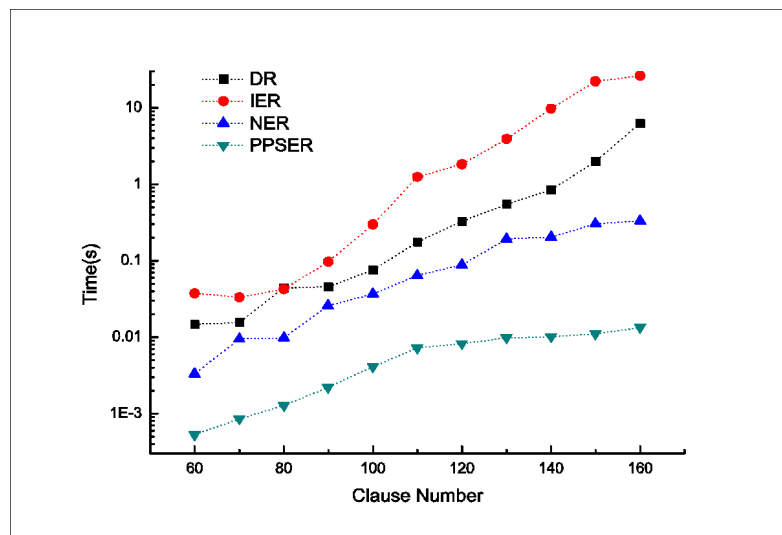


Figure 1. Figure/Diagram Illustration placement.
Title and Information of the Figure stated below

Table 3. Title. Title and Information are written above table

No	Name	Type	Information
1	x	x	x
2	x	x	x
3	X	x	x

Equation and Formula are written with mathematical equation and given information on each equation (as in example). The equation and formula use one line spacing from before and after the text.

3.1 Sub-section

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Sub-section title is **bold** with numbering with number format, for example 1.1 and so on. If there is any sub-sections continued with advanced numbering, for example : 1.1.1 and so on.

4. CONCLUSIONS

Write down the conclusions of the research briefly without new interpretation. It also can be explained the advantages and limitations, and recommendation of the research.

REFERENCES

Writing a bibliography consists of the author's name, year of publication, title of article, name of city and publishing institution. The reference list is sorted according to the first letter of the author's name (A-Z). The second word in the name is agreed upon as the family name (surname). All references in the text must be listed in the reference list using the APA (American Psychological Association) style. In order to comply with the APA Style format, you should use the Mendelay Application. (Times New Roman, justified, size 11, space 1).

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