



## Free Event—Sample Beer & Pick Hops in Dodgeville, Wisconsin

*Simple Earth Hops Harvest Brewfest Returns to the Farm on August 25, 2012*

FOR IMMEDIATE RELEASE

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**DODGEVILLE, WISCONSIN (July 19, 2012)** Simple Earth Hops will celebrate the harvest of their 3rd year crop of hops by hosting the Simple Earth Hops Harvest Brewfest—a family friendly beer tasting and hop picking event in Dodgeville, Wisconsin on Saturday, August 25, 2012.

*"We are pleased to offer free local beer samples from a hand full of talented Midwestern brewers!"*

This free community event provides a family friendly space with free beverage samples, camping, kids activities, live music with potluck at 6pm for more than 100 attendees who will lend a hand from Noon to 5pm to pick hops on the farm at 4352 State Road 23 in Dodgeville, Wisconsin. Ticket registration is free and required at <http://hopharvest.eventbrite.com>

**About**→ Simple Earth Hops was founded in 2009 to promote sustainable business values through growing local hops in the Midwest for small brewers. [Connect on Facebook](#) about this event or [register for tickets](#).

**When**→ Saturday, August 25, 12pm-11:00pm - CST (w/ a community potluck at 6pm)

**Where**→ 4352 State Road 23, Dodgeville, WI 53533

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- **Media Library/Press Photos**→ <http://hops.me/583w>
- **Ticket Registration**→ <http://hopharvest-efbevent.eventbrite.com/>
- **Participating Brewers**→ <http://goo.gl/maps/kXY7>
- **Hopyard Website**→ <http://www.simpleearthhops.com/>
- **Facebook Event**→ <http://hops.me/54b6>
- **Merchandise**→ \$10 pint glass, \$25 shirt @ <http://hops.goodsie.com>
- **Press Release permalink**→ <http://hops.me/54b7>

