# Tab 1

# Wolverines on Wheels (WoW) Bike Recycling Project

# **Objective:**

Build a circular economy opportunity where collected and repaired bikes will be distributed to campus members on a sliding scale. This project will aim to reduce abandoned bikes on campus from the WN 2025 semester, increase WoW member repair skills over the summer, and provide greater biking resources at the beginning of the FA 2025 semester. Our project will have a strong emphasis on logging our process as a reference for future WoW recycling projects and potentially build a model for this to be an initiative of the bike resource hub.

# Timeline:

March 2025: plan out collection process

April 2025: continue collection and initial repair process

Week of April 20: Campus move out collection events (max of 25 bikes)

May 2025: solidify initial repair process, coordinate distribution of any additional bikes

May 4th: community collection event

Rest of May: curate all the materials we may need

June 2025: repair bikes, plan distribution process July 2025: repair bikes, plan distribution process

August 2025: finish bikes, advertise Cycle Forward Program

September: finish bike, advertise Cycle Forward Program, lead events for program

points

October: distribute bikes + PPE

# **Distribution:**

# ■ Cycling Forward - Distribution Program

Participants earn points through various engagement activities from September through mid-October 2025. Bicycles will be distributed to eligible participants in mid-October, with continued WoW engagement expected and potential return of bikes through spring 2026. This flexible point-based system highlights various scheduling needs and program types so that meeting our distribution requirements supports participants to build genuine connections to the wider A2 cycling community.

Modeled after programs found across the country including the <u>Cycle Academy's</u>
<u>Ride-to-Earn/Learn-to-Earn</u> models and the <u>St Louis Public Library Earn a Bike</u> program

# Repair:

- Volunteer Guide Bike Recycling Intake Tabling

# **Intake Form**

■ Bike Recycling Repairs –includes order list

# CONSISTENT REPAIR DATES: THURSDAYS 3-6 P AT ALRC (613 S 5th Ave)

- Sic Transit Cycles has ordered things for various groups in the past at a discount
  - Invoice for repair materials
  - Request for materials via grant/SOAS:
     <a href="https://teamdynamix.umich.edu/TDClient/40/Portal/Requests/TicketRequ
- We could also consider ordering directly through Common Cycle. Let me check to see if that would be possible and get back to you.
  - Sending item

# **Grants & Material Sourcing**

## **BIKE REPAIR MATERIALS**

The grant to purchase bike repair materials was sourced from SSC & totaled

■ WoW Bike Recycling SES Grant

Materials were purchased from Sic Transit (Marc Epstein marc.sictransitcycles@gmail.com )

First round of materials were ordered after intake, second following the first month of repairs in which additional materials needed were noted.

Request was sent & invoice was sent back for the SORC submission. SORC sent a check to Sic & WoW members picked up the items.

# **HELMETS**

### **U-LOCKS**

In an effort to register the bikes under WoW through DPSS, we also requested 13 U-Locks on 7/13.

# **LIGHTS**

Lights were requested through the League of Michigan Bicyclists – <u>Bike Lights for Michigan Nights</u> grant program on 7/13.

APPLICATION LINK: https://form.jotform.com/LMB\_Surveys/2025-bike-lights-for-michigan-night

# **Collection:**

IMMEDIATE ACTION ITEMS: In order	
$\checkmark$	Confirm summer storage with Rec Sports BEFORE END OF MARCH
$\checkmark$	Confirm Campus collection dates BEFORE END OF MARCH
$\checkmark$	Confirm off campus collection date BEFORE END OF MARCH
$\checkmark$	Create marketing flyer and outline send to ZeroWaste BEFORE END OF MARCH
$\checkmark$	Alert CC and TBB of our planning – scope and coordinate what to do if we have extra bikes FIRST WEEK OF APRIL
	☐ Ask DPSS how to document registration change
$\checkmark$	Washtenaw Bike Alliance – project application that asks for support for summer repairs FIRST WEEK OF APRIL
$\checkmark$	Hal: Create intake survey – that will be our intake excel file
	✓ List of identified repairs
	✓ Contact of initial owner
	☐ Been registered?
	CC's intake tags for everything: checklist of questions then taped to bike
$\checkmark$	Bea: Apply for materials costs – request \$1000
$\checkmark$	Hal/Andy: Make list of basic materials we will likely need for bike repairs - determine
	what \$\$ we have to apply for
EIDST	WEEK OF APRIL ACTION ITEMS:
_	Establish two co-op dates
۷	follow the days we've already highlighted
	Vail on central - Bea?
	Escher on north -Hal?
$\checkmark$	Confirm Greek Goes Green event date/participation - Bea?
$\checkmark$	Create advertising/event flyer without dates - Nelly?
	make a mock draft without dates/locations so it'll go out faster
$\checkmark$	Create conditions list (very brief for marketing) - Hal? Bea?
$\checkmark$	Create ideal conditions flyer - Nelly? Bea?
$\checkmark$	Share flyer & marketing brief with MOAA, SLS, and ZeroWaste BY FRIDAY - Bea
	☐ Share updates
$\checkmark$	Get tags from Common Cycle
	☐ Common Cycle Bike Tag_v.10.docx
	☐ Common Cycle Wheel Tag_v.2.docx
$\checkmark$	Set up volunteer sign up Bea? Nelly?

# **EVENT LOGISTICS**

CAMPUS COLLECTION

- Have one or two collection dates on campus where campus members can drop off their bikes
  - North: 4/19, noon-2pm [ESCHER???]
  - Central: 4/23, 2-4pm
  - CENTRAL Greek Goes Green
    - Saturday 4/26, 11-4p
    - FSL Building Lawn (1443 Washtenaw Ave (near South U))
  - North: 4/28-5/2
  - Finals weeks: Thurs-Friday April 24-25, week of April 28
  - Could be at the April pop-up so other materials can be featured?
- Transport from campus locations to storage
  - Storage at Rec Sports confirmed!
  - Requested Rental Trucks
- EVENTS:
  - Greek Goes Green
  - Vail Co-op (Central campus)
  - Escher Co-op (North campus)

## COMMUNITY COLLECTION

Sunday, May 4 at the Lord of Light event Someone would have to collect the bikes within 2 days. Details of the event are below.

Where: 801 S. Forest

When: Sunday, May 4, 11:00 a.m. to 4 p.m.

**Sponsored by:** Lord of Light Lutheran Campus Ministry, HouseN2Home,

University of Michigan Beyond the Diag, University of Michigan Ginsburg Center,

City of Ann Arbor, FedUp Ministries What: Free food! Music! Donating!

# AT EVERY TABLING

- Survey for owners
- Checklist for intakers
- One bike stand
- Confirmation of transportation
- 2 tablers
- Tabling materials/signage

### **EVALUATION**

■ Bike Check up check list

### **MARKETING**

Share them as a list of drop off times and locations to allow people to schedule as needed

- Advertise at our pop-up/tabling events leading up to the recycling project
- Flyering
- Happening@Michingan

- ZERO WASTE CAMPAIGN IN THE RESIDENTIAL HALLS
  - Zero Waste Ann Arbor is going to do a cycle in May and one in August
  - Campus Move-out loves our idea we have initial contact

## **GENERAL NOTES:**

- Common Cycle will take extras but need to actively communication
- Support from SLS & Ann Arbor move out campaign
  - A2 Move Out can share the flyers for the initiative but we'll need to make sure we're not overlapping too much with CC or need to
  - Need to make connections with ZeroWaste on campus
- Really need to outline how each stage will work with partners
  - Drop Off (Coordinate with CC to not take their traffic and narrow scope to students)
    - Marketing (Zero Waste on campus, A2 move out to get community donations)
    - Location
    - Date(s)
  - o Transportation to storage
  - Summer storage
- Primarily need to ensure the scope (who is invited to donate, who can get a bike) works with Common Cycle's efforts
  - Don't want to undermine their bike repair and distribution cycle
  - BUT they are interested already! (introduced the idea at steering committee meeting)



Bike Alliance of Washtenaw <br/>
<br/>
Vike... Wed, Feb 5, 8:16 PM (9 days ago)

☆

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to Bike 🔻

Hi there,

Thank you for your interest in helping to make Washtenaw County and Ann Arbor a joyful and safe place to bike.

If you'd like to get involved in the Bicycle Alliance, there are a few easy ways to join in:

### 1. Join our monthly meetings

- o We'll add you all to our calendar invite for our meeting series.
- Our meetings are social, and we make it easy to get involved (and just let us know if you'd ever like to be removed from the calendar invite)
- We meet the last Wednesday of each month from 7:00 8:30 p.m. at <u>HOMES Brewpub</u> on Jackson at Maple.
- o Our next meeting is Wednesday, February 26th

### 2. Propose a specific project

 You can attend a single meeting and pitch a project that you plan to support and build a team of Alliance volunteers

### 3. Something else

• Tell us what you're thinking, and we'll go from there.

We are feeling the energy and the love after the Summit. We're looking forward to seeing you and hearing your ideas.

Ride well and have fun!
-Nate and the Bicycle Alliance Crew

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# Marketing:

## **BLURB:**

Give your bike a second life with Wolverines on Wheels! As the semester ends or as you embark on spring cleaning, don't abandon your bike—donate it during our special campus move out drop-off dates!

WoW is collecting used bicycles to repair and redistribute to fellow students in the Fall 2025 semester, strengthening our sustainable cycling community at the University of Michigan. This initiative supports our mission of building a safe, accessible, and sustainable bicycling community at U-M Ann Arbor while reducing abandoned bikes on campus.

At our drop off events, our team will evaluate each donation for repair feasibility and provide alternative recommendations if needed (Kiwanis, Common Cycle, or scrap metal recycling). If you are uncertain about the qualification of your bike, please contact us or drop by at one of our tabling dates. Specific drop-off dates and condition guidelines are below to help your bike find its next rider!

Join our circular economy effort to make cycling more accessible for everyone in our community. Contact: <a href="mailto:wolverinesonwheels-admin@umich.edu">wolverinesonwheels-admin@umich.edu</a>, please use "Bike Recycling Project" in your

subject line to help us respond to you asap! See more details here: https://events.umich.edu/event/134839

# **Drop Off Dates:**

When you drop off your bike, we will collect your contact information and do a quick intake with you to make sure the bike can be accepted for our project!

**Event:** Vail Cooperative

Date: Wednesday April 23rd, 2-4p

Location: 602 Lawrence St

**Event:** Greek Goes Green

**Date:** Saturday April 26th, 11a-4p **Location:** 1443 Washtenaw Ave

**Event:** Lord of the Light

Date: Sunday May 4th, 11a-4p

Location: 801 S. Forest

# **Bike Conditions:**

YOUTH BIKES WILL NOT BE ACCEPTED

Instead, donate them to <a href="https://www.bicyclerecycle.org/">https://www.bicyclerecycle.org/</a>

We are looking for bikes that we can refurbish for college-student use in the fall so please ensure they do not have any of the following:

- Bent frame
- Bent tires
- Missing tires
- Missing handlebars
- Missing seat