

Privacy Policy

Trendsetter gaming Studio its subsidiaries and its affiliates ("Company" or "We" or "Us" or "Our") respect the privacy of its users ("User" or "You"). We are committed to protect our User's Data. We believe that you have a right to know our execution regarding what data we collect for Facebook or third party Advertisement serving technologies, and Google Analytics for collecting Games statistics we use in our Games, and under what circumstances, if any; how we use it. When you play our Games. We disclose it.

IF YOU DO NOT AGREE TO THIS POLICY, PLEASE DO NOT PLAY ANY GAMES OF Trendsetter gaming Studio.

If we change or modify our privacy policy, we will post those changes to this privacy policy page. WE RESERVE THE RIGHT TO CHANGE OR MODIFY THIS PRIVACY POLICY AT ANY TIME, so please review it frequently.

BY PLAYING OUR GAMES, YOU AGREE THE TERMS & CONDITIONS SET FORTH IN THIS PRIVACY POLICY, including to the possible collection and processing of your Personal Data (as defined below).

1. Offline Use

Trendsetter Gaming Studio allows the use of some features in its Games offline (without internet connection). Offline play of the Games will prevent the collection of any data pertaining to you and/or your play of the Games (including, as applicable) by any Third Parties (defined below) and/or Trendsetter gaming Studio.

2. Online Use

Trendsetter gaming Studio does not collect any data from its Users. Some data may nonetheless be collected through third party services which are used in Trendsetter gaming Studio Games such as advertising networks and stored on such Third Parties' servers.

Non Personal Data:

Trendsetter gaming Studio allows Third parties to collect non personal data or non-identifiable data ("Non-Personal data").

To put it simply, with respect to such Non Personal Data we have no idea what is the identity of the User from which Third Parties have collected the Non-personal Data.

Non-Personal data collected by Third Parties may include the following technical data:

- Type of browser (e.g. Explorer, Chrome, Firefox, etc.)
- Language (e.g. English)
- Screen resolution (e.g. 800×600, 1024×768, etc.)
- Type of operation system (e.g. Android, iOS, etc.)
- Device Vendor (e.g. Galaxy, HTC, android etc.)
- Geo-location – only general location may be collected. No street
- Read PHONE STATE
- Access Wi-Fi State
- Access Network State
- Town name is collected.

Trendsetter gaming Studio allows Third Parties collection of Non Personal data for strict and limited purposes. Namely, for the limited purpose of analyzing the Service in order to provide you with the Service functionalities and performance.

Persistent User Identifier and No Other Personal Data:

Third Parties may also collect from Users a persistent User identifier. Trendsetter gaming Studio allows for this data to be collected strictly for internal operations of the Service including serving you with contextual advertisement ("contextual advertisement" are ads that are served to you without connection to any behavioral elements).

Trendsetter gaming Studio does not allow Third Parties to collect data that may identify an individual (other than the persistent User identifier which is collected for the restricted purpose of internal operations of the Service) nor does it allow the collection of any data of private and/or sensitive nature ("Personal Data").

3. Analytic Metrics Tools and Other Technologies

Trendsetter gaming Studio also uses Google Analytics, a web analytic service offered by Google Inc. ("Google") as a analytic metrics tool in our Games to collect data when User plays our Games on mobile devices. Google Analytics uses "Cookies", text files that are stored on your device and that enables the analysis of your usage of the game you are currently playing or games you play. The data about your usage are collected through these cookies, will be transmitted to and stored on Google server based in the US.

On behalf of Trendsetter gaming Studio, Google will use this data in order to evaluate your usage of games played or currently playing, to make reports on game activities and/or to provide us with statistics report related to the- games.

- To enforce this Privacy Policy or the Terms of Use, including investigation of potential contravention thereof
- To satisfy any applicable law, regulation, legal process, subpoena or governmental request
- To detect, prevent, or otherwise address fraud, security or technical issues
- To respond to claims that any content published on the Service violates any right of a third-party
- To save the rights, property, or personal safety of the Company, its Users or the general public
- When Company is undergoing any change in control, including by means of combine, acquisition or purchase of all or substantially all of the assets of Company
- Pursuant to your approval, in order to supply certain services, you have requested from Company
- To let our partners and affiliates serve You with contextual advertisements only
- Trendsetter gaming Studio does not allow any personal data to be linked to the persistent identifier, even from other services.

4. Ad Serving Technology

Trendsetter gaming Studio may employ counteragent or third party ad serving technologies that may use cookies, tracking pixels or other technologies to collect data as a result of ad serving through our Games as well as to help track results. Some dynamic in-game advertisement serving technology enable advertising to be temporarily uploaded into your Game, mobile

device and replaced while you are online. We or third parties utilize the advertisement serving technology may use data such as age and gender as well as data logged from your hardware or device to ensure that appropriate advertising is presented within the Game and to calculate or control the number of unique and repeat views of a given ad, and/or deliver ads that relate to your interest and measure the potency of ad campaigns. We or third parties may collect data for this purpose including device ID's, data about your software, applications and hardware, browser data (and/or data passed via your browser), hardware, machine or device make and model, advertisement(s) served, in game location, length of time an advertisement was visible, other Internet and website usage data, web pages and mobile internet sites which have been viewed by you (as well as date and time), domain type, size of the advertisement, advertisement response (if any), and angle of view. The preceding data may be used and disclosed per this policy and the privacy policy of the company providing the ad serving technology.

These ad serving technologies are mixed into our Games; if you do not want to use this technology, do not play.

5. Data Sharing

We may share Data only in the following cases:

- To satisfy any applicable law, regulation, legal process, subpoena or governmental request.
- To enforce this Privacy Policy or the Terms of Use, including investigation of potential violations thereof
- To detect, prevent, or otherwise address fraud, security or technical issues
- To protect the rights, property, or personal safety of the Company
- Its Users or the general public
- pursuant to your approval, in order to supply certain services, you have requested from Company
- To let our partners and affiliates serve You with contextual advertisements only

6. In App Purchase (IAP)

We provide some features or item to be bought or unlocked as in game or app purchases through in game virtual money which win by complete task of games.

7. Permission to Display of Data with Your Consent

We may use your data to display when you take part in-game related activities just for clear identification of the user. If you interact or use other social media networks i.e. Facebook to take part in-game activities, this may also gather, use, save, show data regarding game play that includes the score you achieved, your ranking and achievements (Including your shared achievements of data). The other data is collected, stored or used as per privacy policy.

8. Request for Deletion of Data

User may request any time to delete provided data for social media networks i.e. Facebook (Scores, Ranking and achievements) by contacting us through our official Email trendsetter.gamestudio@gmail.com by providing Facebook account link with which the user has played game. We will delete user data after verification as per your request.

8. Backend Downloading

We may use the Backend Server for downloading the game assets in the background. For these downloads, your internet will be consumed with Wi-Fi or your personal mobile data. In this case, we will not collect any of your personal information to download these assets.

9. Questions and Feedback

If you have any questions concerning this Privacy Policy, you are most welcome to send us an email to the following address: trendsetter.gamestudio@gmail.com and we will make an effort to reply within a reasonable time frame.

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