

COOKIES ARCHON SYSTEMS INC. MAY USE

The table below provides an overview of the cookies that are used on Archon's Websites, including a brief description of the purpose for which they are used and how they function. The table also indicates the supplying vendor of the cookie and – where applicable – how long data is retained through such cookie.

This table is updated on a monthly basis, so it may not be current. Please refer to our **Cookie Policy, Section 5 HOW YOU CAN MANAGE YOUR COOKIES PREFERENCES** to find out how the cookie management tool that we use can provide you with the up to date information on the cookies we use.

Website / Domain	Cookie Vendor	Cookie type/name	Purpose	Retention period	Category
Across Multiple Sites	Archon Systems Inc.	inflow-gdpr-cookie-consent, inflow-user-country	inflow-gdpr-cookie-consent tells us if the user has given GDPR consent (or if they don't need to) so they're not shown the GDPR banner over and over again. inflow-user-country contains the user's geolocated country so we can show them appropriate deals based on their country, as well as make it easier for them to enter phone numbers formatted to their countries format on all of our forms.	3 months	Essential
Across Multiple Sites	PHP	PHPSESSID	Cookies named PHPSESSID only contain a reference to a session (a visit to our site) stored on the web server. No information is stored in	session	Essential

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			the user's browser and this cookie can only be used by the web site in the current session.		
Across Multiple Sites	Drip Analytics	_drip_client_* A cookie that uniquely identifies your browser and device.	We use Drip for emailing customers and prospective customers	1 year+	Functionality
Across Multiple Sites	Freshworks	_fw_crm_v This cookie holds the tracker id Freshworks use to identify the user who is coming back on to the embedded chat widget. This cookie is provided by Freshworks. Please view their privacy statement here - https://www.freshworks.com/privacy/	We use Freshworks to provide customer support. This cookie enables us to provide live customer support chat on our website	1 year	Functionality
Across Multiple Sites	HubSpot	messagesUtk This cookie is used to recognize visitors who chat with you via the chatflows tool. If the visitor leaves your site before they're added as a contact, they will have this cookie associated with their browser.	We use HubSpot to enable live chat to our sales team from within our application	6 months	Functionality

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Across Multiple Sites	Bing Ads	_uetvid A cookie that uniquely identifies your browser and device.	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.	13 months	Targeting/ Advertising
Across Multiple Sites	Facebook	_fbp A cookie that uniquely identifies your browser and device.	We use Facebook's Meta Pixel to determine the effectiveness of our ad campaigns on Facebook.	3 months	Targeting/ Advertising
Across Multiple Sites	Google Analytics	_gat*, _gid*, _ga A cookie that uniquely identifies your browser and device, unique identifiers associated with your company, and any personal data entered into search queries within inFlow Cloud™ for web.	We use Google Analytics, a popular website analytics service provided by Google. We allow Google Analytics to set cookies on your device when you visit our Websites for the purposes of recognising and measuring the number of visitors to our Websites and analysing interactions with our Websites, such as items clicked on, web pages viewed and any web pages where users are encountering download error messages from time to time. Google uses this information to compile anonymised reports on website activity, which we use to help improve the way our Website works. See here for further		Targeting/ Advertising

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			information from Google about how Google Analytics works. See https://business.safety.google/adscokies/ for more information about cookies Google uses		
Across Multiple Sites	Hotjar	_hjSessionUser_* A cookie that uniquely identifies your browser and device	We use Hotjar to capture heatmap and session recordings. This information is used to make better informed decisions about the design of our website.	1 year	Analytical / performance
Across Multiple Sites	HubSpot	__hstc, hubspotutk, __hssc __hssrc These are various cookies set by Hubspot, to see their purposes please view https://knowledge.hubspot.com/privacy-and-consent/what-cookies-does-hubspot-set-in-a-visitor-s-browser	We use hubspot to capture usage and analytics data on our website. This information is used to better inform product development in the future.	session - 6 months	Analytical / performance
Across Multiple Sites	Microsoft Application Insights	ai_session This cookie name is associated with the Microsoft Application Insights software, which collects statistical usage and telemetry information for apps built on the Azure cloud platform. This is a unique anonymous session identifier cookie. The main purpose of this cookie	We use Application Insights to gather telemetry about usage and failures within our Application. This information informs us on product development and code defects that need to be fixed.	session	Analytical / performance

Website / Domain	Cookie Vendor	Cookie type/name	Purpose	Retention period	Category
		is: Performance			
Across Multiple Sites	Microsoft Application Insights	ai_user This cookie name is associated with the Microsoft Application Insights software, which collects statistical usage and telemetry information for apps built on the Azure cloud platform. This is a unique user identifier cookie enabling counting of the number of users accessing the application over time. The main purpose of this cookie is: Performance	We use Application Insights to gather telemetry about usage and failures within our Application. This information informs us on product development and code defects that need to be fixed.	1 year	Analytical / performance
Across Multiple Sites	LinkedIn	In_or Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator. Used to determine if Oribi analytics can be carried out on a specific domain.	We use LinkedIn for advertising purposes and the LinkedIn scripts allow us to track how many users visit our site and signup via LinkedIn posts and ads.	1 day	Analytical / performance
Across Multiple Sites	LinkedIn	bcookie, lidc, lang Cookies set by LinkedIn, please view https://www.linkedin.com/legal/l/cookie-table to find out what each is for	We use LinkedIn for advertising purposes and the LinkedIn scripts allow us to track how many users visit our site and signup via LinkedIn posts and ads.		Analytical / performance

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Across Multiple Sites	Google Ads	1P_JAR, DV, ANID, NID, AEC See https://business.safety.google/adscokies/ for more information about cookies Google uses	We use Google Ads for advertising purposes and the Google Ads scripts allow us to track how many users visit our site and signup via Google Ads.		Analytical / performance
app.inflowinventory.com	FullStory	fs_*, _fs_* Cookies set by fullstory that associate your browser to a unique ID	We use FullStory to capture private-by-default sessions of our users for the purposes of optimizing our application	session - 1yr	Analytical / performance