

Research:

<https://docs.google.com/document/d/1bJhs9C1KDajdeW3pVTMbvaJJSDoTdTPL9WQPH58L838/edit?usp=sharing>

Additional:

<https://docs.google.com/document/d/1Bc7OTltbr3P-fik0bBNxyE3NFr53sj5NYFQ5MeIJkPM/edit?usp=sharing>

Hook 1: Noticing more hair on your pillow and comb? Don't worry, sis. I've been there too.

Hook 2: I hate taking collagen gummies!

Hook 3: Feeling off about your hair every time you go out? I get it, I've been there too.

Handle skepticism: Especially because most vitamin gummies I tried, gave me stomach problems until I realized they're serving 15 grams of collagen which is too much for me.

Credibility: But what I have here is a Natural Collagen Gummy that's scientifically proven by Dr. Josh Axe, a trusted clinical nutritionist.

Benefits: Kenji's gummies are clinically formulated for anti-aging, hair scalp, nails, and minimizing wrinkles.

Pain: Especially if you're dealing with dull hair, uneven skin tone, or brittle nails.

New Mechanism: Because they have biotin, zinc, and other essential natural ingredients for my acne, nails, and hair growth.

Results: Ever since I've tried this, my skin has looked wrinkle-free and vibrant only by taking two Kenjis gummies daily!

Dream: Not only that, but waking up to glowing skin, shiny hair, and strong nails without spending hours on my beauty routine feels amazing!

Handle skepticism: Each serving has only 24 calories with a deliciously orange-flavored and is dairy-free, gelatin-free, gluten-free, and vegan.

Reduce Risk: So, you better try it for yourself with free shipping and I also remember they offer a 14-day money-back guarantee.

CTA: So? What are you waiting for? Click the link below to check out your new beauty routine!