

**DRAFT PROGRAM**

**June 11, 2015**

**Sports & Concert Complex, Kursk City**

| **8:30-10:00** | **Registration or Forum participants** |
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| **9:30-10:00** | **Official Forum exhibitions opening ceremony** |
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| **9.30-17.30** | **Opening hours of the GROWTH POINTS Interregional exhibition** |
| **9.30-17.30** | **Opening hours of the exhibition of innovative solutions provided by young scientists**  |
| **9.30-17.30** | **Opening hours of the photo exhibition dedicated to the anniversary 15th Kursk Korenskaya Fair** |

| **10:00-13:00** | **4th CENTRAL RUSSIAN ECONOMIC FORUM: official opening ceremony** |
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| **PLENARY SESSION** *(discussion panel)***STATE REGULATION OF REGIONAL ECONOMIES** |
| **Moderated by:** **Alexander Gordon,** journalist, TV presenter |
| **Plenary discussion agenda:*** The role of state regulation in stimulating internal economic growth
* State support of territorial economies: development methods and instruments
* Stimulation of import-substituting production facilities in the region
* Government regulation and support of the investment process
* Neo-planning: prospects and opportunities
* Indicative planning: a way to influence market processes
* Land-use planning: the cornerstone of economic growth in the region
* The role of large-scale infrastructure projects in overcoming the crisis
* Military-industrial complex to enable development of the scientific and industrial potential
* Public-private partnership schemes in infrastructure and social projects
* State procurement orders: a way to influence structural processes in the economy
* Public authorities and large-sized businesses: cooperation opportunities
* Off-budget investments as a modernization mechanism for the social infrastructure of Russia’s federal subjects
* Vocational training system: update of the content and technology
* The government’s role in solving employment issues
* Hi-tech agriculture: the key to substitution of food imports in Russia
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| ***Potential plenary session participants:*****Alexander Beglov**, Presidential Plenipotentiary Envoy to the Central Federal District**Sergey Katyrin**, President of the Chamber of Commerce and Industry of the Russian Federation**Alexander Mikhailov**, Governor of Kursk region**Governors of federal subjects of Russia’s Central Federal District** **Andrey Chibis**, Deputy Minister of Construction, Housing and Utilities of the Russian Federation**Natalia Larionova**, Director of the Department for Small and Medium Business and Competition, Ministry of Economic Development of the Russian Federation**Igor Koval**,Director of the Department for Investment Policy and Development of Public-Private Partnership, Ministry of Economic Development of the Russian Federation**Natalia Zolotareva**, Director of the Department for state personnel training and continuing professional education policy, Ministry of Education and Science of the Russian FederationA **representative** of the Ministry of Industry and Trade of the Russian Federation**Nikolay Konstantinov**, Executive Director, Association of inter-regional socio-economic interaction “The Central Federal District”**Andrey Nikitin**, CEO, Agency for Strategic Initiatives**Alexei Komissarov**, head of the Department of Science, Industrial Policy and Entrepreneurship, Moscow **Alexander Murychev**, Executive Vice President of the Russian Union of Industrialists and Entrepreneurs (RSPP)**Andrey Varichev**, CEO, Management Company METALLOINVEST**Ilya Kovalev**, Executive Director, Agency for Social Investments**Andrey Polyakov**, Managing Director for regional development and SME support, EXIAR**Vyacheslav Fedyukin**, CEO, head of Rosenergoatom branch Kursk Nuclear Power Plant**Alexander Zubarev**, First Deputy Governor of Kursk region |

| **13:00-13:15** | **Signing of an agreement:*** **Cooperation agreement between the Government of Kursk region and autonomous non-profit organization Agency for Social Investments**

The purpose of the agreement is to bring private investments to the social infrastructure of Kursk region, in particular, to induce the modernization and development of the municipal facilities; transport and public communication infrastructure; housing stock construction and operation; healthcare sector; school and pre-school education; public catering; penitentiary infrastructure; housing and utilities system; social and cultural events; construction and operation of sports and fitness centers; waste management; housing construction projects including the social infrastructure (kindergartens, schools, sports centers, etc.); assistance to technical and technology development of other socially significant state institutions; assistance to the initiation and promotion of socially significant projects of small and medium-sized businesses, including the social sphere. |
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| **13:00-14:00** | **Recess – coffee break** |
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| **14:00-18:00** | **Special topic events / panel discussions (held simultaneously)** |
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| **14:00-18:00** | **GROWTH POINTS** **BUSINESS CONTEST OF CENTRAL RUSSIA'S INVESTMENT PROJECTS** |
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| **Moderated:** **Veronica Peshkova**, member of the Management Board, OPORA RUSSIA; CEO, I-Expert investment consulting company |
| **About:**The business contest of investment projects has traditionally been a highlight of the Central Russian Economic Forum. Every year, the competition bears the impress of current economic and social transformations which, in some way or other, influence the formulation of new objectives, including those related to investment development programs of Central Russia’s regions.Russia’s current economic challenges dictate the need to search for advanced economic development opportunities by creating import substitution production capacities and by developing innovative and creative businesses.In 2015, the Contest will see both projects that are currently being implemented or planned for implementation in one of Central Russia’s regions and successful projects of other regions where originators are interested in expanding their businesses in the Central Federal District. As usual, along with large investment projects, initiatives of small and medium-sized businesses are welcome at the Contest.The business contest includes two stages: preliminary selection of investment projects (until May 18, 2015) and contest of the selected projects during the Forum (June 11, 2015).At the preliminary selection stage, the Expert Board will prioritize the economic value of projects in the way of Central Federal District development: new jobs, advanced economic growth, high value added, tax targets.Projects conducive to import substitution, with successful implementation experience in Russia’s Central Federal District would have a higher value for assessment purposes. |
| **Contest format (stage 2):*** Stage 2 of the contest will be held as a business game. The participants will be divided into three groups: investors (audience), investment seekers (audience), recognized experts (Presidium)
* The projects presented at the session will be published on the Forum website (Contests section)
* For the purpose of the contest, the investment projects will be united into 2 blocks: block 1 (6 projects with a budget of up to RUB 100 million), block 2 (6 projects with financing over RUB 100 million required). Time for each presentation is 7 minutes
* The Presidium asks questions in follow-up of each presentation to each project initiator’s representative
* Once presentations within the block of projects are completed, Presidium members comment on the projects presented
* Upon completion of the block presentations, the Presidium and investors choose 1-2 winners in the block
* Winner award ceremony upon completion of the contest
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|  | **Expert Board members:** **Maxim Kiselyov**, Director of leadership programs at Skolkovo Institute of Science and Technology**Vladimir Kozinets**, President, Russian Association of Corporate Treasurers**Alexey Korneev**, the Deputy Chairman of the Management Board, Russian joint-stock commercial roads Bank (RosDorBank)**Oksana Kukharchuk**, Head of the Corporate University department, MTSOJSC**Grigory Ladyshev**, Senior Manager for SME Assistance, EXIAR**Zoya Larkina**, CEO, AK&M Information Agency; CEO, AK&M Rating Agency**Olga Shor**, CEO, ConvaTec Inc.**Vasily Petrichenko**, Deputy director, CJSC Moscow State University Science Park**Andrey Polyakov**, Managing Director for regional development and SME support, EXIAR**Irina Saltykova**, Technical Director, autonomous nonprofit continuing professional educational institution Ericsson Training Center**Angela Sebeykina**, Head of the Small Businesses Department, Commercial Bank SOYUZNY LLC**Viktor Stepanov**, CEO of RTS-tender LLC**Darya Suntsova**, member of the OPORA RUSSIA Presidium, head of the ‘Business Success’ National Business Award organizing committee**Stanislav Furta**, Doctor of Physics and Mathematics, Professor at Higher School of Finance and Management RANEPA, director of development at the '21st century Initiatives' magazine.**Nadia Cherkasova**, member of the Management Board, Director of the Small Businesses Department, VTB 24**Maria Shcherbatkina**, Executive Vice President, OPORA Russia |

| **14:00-18:00** | **CROSS-INDUSTRY DISCUSSION****Food supply security** |
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| **Moderated by:** **Valeria Mozganova**, an author and presenter of Business FM Radio programs |
| **Issues:** * Food supply security level in the Central Russian region: achievements and problems
* Import substitution: a key development priority for the agricultural sector
* Inter-regional cooperation aimed to create an integrated system of food supply security in Central Russia
* Coordination of efforts of Central Russia producers: who is responsible for interaction mechanisms?
* Government support of agricultural producers: opportunities and mechanisms
* Key development priorities of the agricultural sector in the regions of Central Russia
* Price control in the consumer food market: instruments and guidelines
* Local farm producers, wholesale agents, retail chains – what are the sources of consumer price?
* Expansion of the network of agricultural fairs and markets: a way to boost the development of agricultural production and a price reduction tool
* Grain crop export duties imposed: grain economy restructuring efforts in Kursk region and adjoining regions
* Development of protected horticulture: a way to substituting imports of fresh vegetables with own products
* Revival of horticulture in Central Russia: provision of Central Russia with traditional fruit and berries
* Development of inter-regional cooperation to ensure food supply security in Russian regions
* Advanced processing: a way towards a more efficient agricultural complex
* Encouraging people to develop personal subsidiary farming
* Private farms as an essential component of the agricultural complex
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| ***Potential* discussion participants:****Alexander Petrikov**, State Secretary - deputy Minister of Agricultural of the Russian Federation**Gennady Kulik**, deputy of Russia's State Duma; Vice President of the Agrarian Union of Russia**Alexey Zolotarev**, Deputy Governor of Kursk region**Ivan Gorbachev**, Chairman of the Agricultural Complex Committee of Kursk region**Yuri Belyaev**, Chairman, Food Processing and Supply Committee of Kursk region**Vyacheslav Telegin**, Chairman of the Council, Association of rural and farm enterprises and agricultural cooperatives (AKKOR)**Alexander Korbut**, Vice President, Russian Grain Union**Igor Mukhanin**, President, Association of Gardeners of Russia (Association of Producers of Fruit, Berries and Planting Materials), doctor of agricultural sciences, expert on Agricultural Products, NP TPPP APK**Olga Bashmachnikova**, Chair, Agrarian Party of Russia; Deputy Executive Director, Association of rural and farm enterprises and agricultural cooperatives (AKKOR)**Tatyana Silina**, Head of the Kursk branch of Rosselkhozbank**Alexander Kozyavin**, Chairman of the Board of Directors, OJSC Agrarnik (Kursk)**Nikolay Kireev**, Head of the consumer market and price policy department of Lipetsk region**Oleg Dolgikh**, Head of the agriculture management department of Lipetsk region**Vladimir Koroteev**, Head of the agricultural department of Oryol region**Anatoly Spivakov**, Deputy Chair of the Government of Voronezh region, Head of the agricultural policy department of Voronezh region**Gennady Bondarev**, Chairman of the Commission for State Price and Tariff Regulation in Belgorod region**Stanislav Aleynik**, Deputy Governor of Belgorod region, Head of the agricultural department of Belgorod region**Vyacheslav Soldatov**, CEO, CJSC Kurskpromteplitsa**Oleg Kananykhin**, CEO, Russkiy Dom Management Company LLC (Kursk City)**Vladimir Gornostaev**, CEO, Belaya Ptica – Kursk LLC**Vitaly Kuznetsov**, CEO, Agropromkomplektatsiya Kursk LLC**Mikhail Pashkov**, deputy CEO, OJSC Mosneftegazstroykomplekt**Roman Kolesnichenko**, CEO of Kurskoye Moloko LLC**Igor Sinyushin**, Director of the Central Branch, Razgulay - Service LLC**Dmitry Kashin**, CEO, CJSC KONTI-RUS**Yuri Podturkin**, Chairman, nonprofit partnership Association of rural and farm enterprises of Kursk region |

| **14:00-18:00** | **COUNCIL OF EXPERTS /featuring Russia’s Chamber of Commerce and Industry /****Public-private partnership opportunities in infrastructure projects in Central Russia** |
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| **Moderated by:** **Maxim Tkachenko**, Head of the research group of the Russian Chamber of Commerce and Industry’s Committee of for Public-Private Partnership |
| **Issues:*** Role of PPP in the upgrade of infrastructure facilities and the development of social environment in the face of budget shortfalls
* PPP federal and regional legal framework: achievements and objectives, unification prospects
* Opportunities of subsidizing regional projects from the federal budget
* Experience of implementing various infrastructure projects using PPP schemes in regions of Central Russia
* Investment appeal of PPP-based projects
* Requirements to private business entities as potential concessionaries
* PPP maturity ranking of Central Federal District regions
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| **Discussion format:*** Current state evaluation
* Development forecast
* Range of potential solutions
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| ***Potential Council of Experts participants:*****Sergey Gavrilov**, Chairman, the Russian State Duma Committee for Property Issues**Andrey Chibis**, Deputy Minister of Construction, Housing and Utilities of the Russian Federation**Igor Koval**,Director of the Department for Investment Policy and Development of Public-Private Partnership, Ministry of Economic Development of the Russian Federation**Elena Nikolaeva**, First Deputy Chair, the Russian State Duma Committee for Housing Policy, Housing and Utility Services**Vladimir Yablonsky**, Director of the Social Projects sector, Agency for Strategic Initiatives**Ilya Sedov**, Senior Vice President for infrastructure, Russian Direct Investment Fund**Alexey Makrushin**, Executive Director, Razvitie nonprofit partnership for assistance to the development of housing and utility services**Pavel Brusser**, Managing Director, Head of Directorate for Infrastructure Projects, Project and Structured Finance department, Gazprombank**Yuri Sizov**, First Deputy CEO, Leader Management Company; Chairman of the Board of Directors, CJSC Upravlenie otkhodami**Robert Vartevanian**, Partner, Head of Infrastructure & PPP, KPMG Russia and CIS**Ilya Kovalev**, Executive Director, Agency for Social Investments**Andrey Novakovskiy**, Partner, Liniya Prava law firm**Zoya Larkina**, CEO, AK&M Information Agency; CEO, AK&M Rating Agency**Oleg Pankratov**, Head of Infrastructure Capital and Project Finance, VTB Capital**Anna Lukina**, Deputy CEO, head of the PPP center, public autonomous agency Agency for Regional Development of Kaluga Region**Sergey Shatalov**, Chairman, Housing, Utility, Fuel and Energy Committee of Kursk region**Viktor Gnezdilov**, Chairman, Property Management Committee of Kursk region**Elena Romakina**, Executive Director, NP Regional Center for PPP Development in Lipetsk region**Alexander Remiga**, Head of the construction, fuel & energy, housing & utility, transport and road facilities department of Oryol region**Yuri Esipov**, Head of the economic development and investment activities department of Oryol region**Maxim Uvaidov**, Deputy Chair of the Government of Voronezh region, Head of the property and land relations department of Voronezh region**Anna Popenko**, Head of the investor attraction and production location department, Voronezh regional state budgetary institution ‘Agency for Investments and Strategic Projects’ |

| **14:00-18:00** | **ROUND TABLE DISCUSSION /featuring Russia’s Ministry of Economic Development /****Small business and the state: survival or development. State Council meeting results** |
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| **Moderated by:** **Natalia Larionova**, Director of the Department for Small and Medium Business and Competition, Ministry of Economic Development of the Russian Federation**Vladimir Puchkov**, Chairman of the Consumer Market, Small Business Development and Licensing Committee of Kursk region |
| **Agenda:*** Role of the state in the SME financing system
* Guarantee funds as an SME assistance vehicle
* SME Bank’s programs to support small and medium-sized businesses. Opportunities for businesses in Central Russia
* Government control over the implementation of small business assistance programs
* Bank lending to small and medium-sized businesses
* Earning power of small businesses and interest rates on commercial loans: a game of survival. Interest rate subsidies: a government assistance vehicle
* Collaterals and loan guarantees: a businessman’s nightmare. Is a compromise solution possible?
* Banks and small businesses: cooperation without the government’s intermediary?
* Venture financing: an alternative to bank loans
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|  | **Round Table Schedule:****14:00-16:00 Session 1. Statutory regulations****16:15-18:00 Session 2. Financial opportunities** |
|  | ***Session 1 Presidium:*****Natalia Larionova**, Director of the Department for Small and Medium Business and Competition, Ministry of Economic Development of the Russian Federation**Vladimir Puchkov**, Chairman of the Consumer Market, Small Business Development and Licensing Committee of Kursk region**Representatives of relevant ministries and SME development agencies of federal subjects of Central Russia** |
|  | ***Session 2 Presidium:*****Natalia Larionova**, Director of the Department for Small and Medium Business and Competition, Ministry of Economic Development of the Russian Federation**Vladimir Puchkov**, Chairman of the Consumer Market, Small Business Development and Licensing Committee of Kursk region**Alexey Potapov**, Deputy Chairman of the Management Board, Open Joint-Stock Company Non-Banking Credit Organisation Credit Guaranty Agency (OJSC NBCO CGA)**Nadia Cherkasova**, member of the Management Board, Director of the Small Businesses Department, VTB 24**Sergey Voevodin**, Director of Infrastructure Entities Relations Department, Front Office, SME Bank |

| **14:00-18:00** | **INTER-REGIONAL MEETING of Russia’s Ministry of Education and Science****Ways to improve the secondary vocational education system** |
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| **Agenda:*** Implementation progress of the Russian President’s Decrees as of May 7, 2012
* Package of measures to enhance the secondary vocational education system in 2015-2020
* Efforts to bring graduate skills in line with today’s economic requirements
* Consolidation of business, government and educational resources in the development of a secondary vocational education system
* Monitoring personnel training quality
* Application of statutory regulation measures in implementing the President’s Decrees
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| ***Keynote report:*****Natalia Zolotareva**, Director of the Department for state personnel training and continuing professional education policy, Ministry of Education and Science of the Russian Federation*“Package of measures to enhance the secondary vocational education system in 2015-2020”* |
| ***Potential meeting participants:***Representatives of the Ministry of Education and Science of the Russian FederationHeads of executive authorities of Russia’s federal subjects responsible for the educational system management in the Central Federal DistrictHeads of educational institutionsMajor employers of regions of Russia’s Central Federal DistrictRepresentatives of NGOs and other organizations |

| **14:00-18:00** | **OPEN DIALOGUE WITH EXPERTS****Corporations and innovation-minded youth: cooperation prospects****PRESENTATION OF INNOVATIVE SOLUTIONS PROVIDED BY YOUNG SCIENTISTS AND ENTREPRENEURS OF CENTRAL RUSSIA** |
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| **Moderated by:** **Alexander Arkhangelsky**, television presenter, essay writer**Alla Chertova**, Chair, Committee for Youth and Tourism of Kursk region |
| **Agenda:*** State corporations’ need for innovative solutions from young scientists
* Project roadmap from vision to practical application
* Patent clearance and patent protection of solutions
* Ideas or technologies, what do major companies prioritize?
* The skill of creating project appeal through presentation
* Competitions and grants as gateways to investors
* Scientific creativity and specific requirements of state corporations: in search of a balance
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| ***Potential open dialogue participants:***Young scientists of Central Russian regionRepresentatives of major state-owned corporations: Rosatom, Russia’s Federal Space Agency (ROSCOSMOS), Gazprom, RUSNANO, RVC, Rostec (Russian Technologies), etc.Investment advisers and experts |

| **16:00-18:00** | **MASTER CLASS FOR JOURNALISTS / delivered by the Rossiyskaya Gazeta in Rusisa’s central federal district /****Making positive news eye-catching** |
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| **The workshop is given by:****Lev Lazarenko,** the Rossiyskaya Gazeta editor in Rusisa’s Central Federal District **Igor Kurashov**, Head of the Rossiyskaya Gazeta photo service |
| ***Potential Master Class participants:***Correspondents of print and electronic mass media working in the Central Federal District |

**June 12, 2015**

| **10:00-16:00** | **RELIGIOUS PROCESSION WITH THE KURSK KORENNAYA MIRACLE-WORKING ICON “ZNAMENIE” OF THE VIRGIN** |
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| **10:00-15:30** | **PHOTO TRIP FOR CORRESPONDENTS AND JOURNALISTS OF THE ROSSIYSKAYA GAZETA** |
| The photo trip will cover the religious procession, the landmark cultural and social facilities of Kursk region and the Russia Independence Day celebration events |
| **11:00-17:00** | **VISIT TO MIKHAILOVSKY GOK, THE LARGEST INDUSTRIAL ENTERPRISE OF KURSK REGION** (advance registration required) |

**June 13, 2015**

| **10:00-11:00** | **15th KURSK KORENSKAYA FAIR 2015****OFFICIAL OPENING CEREMONY**  |
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| **11:00-18:00** | **KURSK KORENSKAYA FAIR OPEN****/Main exhibition hall, Industry, Small & Medium-sized businesses, Food and food-processing industry, Agriculture, Construction, Banks and Insurance Companies, Regions of Central Russia, Regions of Russia /** |