SITE FEATURES

<u>Branding</u>

Fonts: TBD
Colors:

#F98866
petal

#FF420E
poppy

#80BD9E
stem

#89DA59
spring green
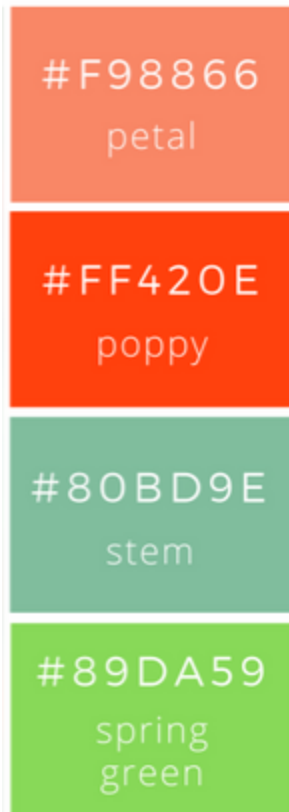
<u>Technical</u>

Sprout website will be built using HTML5, CSS3, JavaScript, PHP, and jQuery.

SPECIFIC FEATURES

Informational: Sprout will include a Home page, the Product pages, Love and Care page, Contact page with map, phone number and form, and a Our Philosophy page, as well as the shopping cart pages.

Customer Tools: Shopping cart, account info, credit card credentials,

Product Features: Each item will include item specifications, image zoom, quantity options, plant care instructions.

Customer Service Features: Some customer service features will include returns, pdf downloads with plant care instructions, 10 mile delivery option, emails and deals for subscribed users.