

Module 10 Introduction

Overview

This week will look at the impact of media on gender, but it is a little bit of a lighter week so there is time to complete your final project, final discussion, [Mandatory SOC 218 Written Assignment](#), and to also set up a positive end to the term!

Learning Objectives

1. Identify the four elements of media analysis.
2. Identify how gender, sexuality are created, reproduced and contested in media texts.
3. Explain how meaning is produced and negotiated through signs, symbols, and language.
4. Recognize controlling images.
5. Recognize the dominant and oppositional gaze in popular media.

Activities

- Read Module #10 Materials
- Discussion #10
- Assignment option #10 (remember you are to do **only** 4 of the writing options throughout the term)
- Work on Mandatory discussion assignment
- Work on Final Project