



PODCAST GUEST PITCH TEMPLATE

Copy and paste the text below and personalize it to invite guests on your podcast! Need a refresh on how to ask nicely and prep? Get all the info in the blog post: <https://theultimatecreative.com/how-to-pitch-podcast-guests>

Hey NAME!

I've been loving your posts on [Instagram/Facebook/Podcast/Blog], your post about [A very cool thing that you actually relate to] gave me so much insights/inspiration into [something you're actually working on/a topic you actually want to cover].

I'm planning to cover this topic on my podcast [name of podcast - link to your podcast] in the next few weeks. My audience is always asking me about [topic] and I'd love to give them an expert's insights into how they can [do the thing].

I know your expertise would give my audience exactly what they need to [do the thing] and I'd love to have you on to talk about it! Of course you'd have an opportunity to share your offers and upcoming promos, and we can include some of the ways you help people with [the thing] as part of the conversation as well.

My audience is full of [specific audience characteristic, i.e. mompreneurs, cinephiles, horror movie lovers etc.], and about [# of listeners] tune in every week to learn about [specific topic].

I'd also be happy to share some of the social media assets I'll be creating with your team to cross post!

OPTIONAL

If you'd like, I can also share the audio recording from our conversation so that you can use it on your podcast [podcast name].

I'd like to post this episode on [Date], and I have recording time slots on [Option 1] and [Option 2]. Would either of these dates work for you?

Looking forward to connecting with you on this collab!

[Your name]