Improvements and implements I can make:

- Manage and post slideshow content for their social medias
- Lead magnet for them
- Maybe a new email sequence for their free consultation call
- Edit home page funnel copy

Dylans outreach method

Hey Matt, Love the video on Neini's success story with you guys.

(after they answer)

Out of curiosity, are you guys planning on posting on your social media?

Because I noticed your focus was on paid traffic, and good social media content could add more credibility to that and get more organic traffic.

## Final message:

Hey I sent you a dm a few weeks ago, you didn't seem interested and I dont want to annoy you so this will be my final message

If you want to talk about how I can make more money for you just send a quick reply, if not, you can stay silent and I'll go away.