

Application Design - Music App Interview Questions

Introduction

Hey, I'm Velicia! Thanks so much for joining me today. I'm really excited to hear your thoughts on the "Music" app. Feel free to ask anything along the way!

Getting to Know the User

Can you tell me how frequently you use a Music app and what you mainly use it for?

- Follow-up: What do you generally expect from a music app?

Thoughts on Design

What do you think about the visual design and layout of the app?

- Follow-up: Do the colors, fonts, and overall style feel cohesive and pleasant to you?

Interaction with the App

When you use the "Music" app, what task were you trying to accomplish?

- Follow-up: How easy or difficult was it for you to achieve that task with the app?

Experience and Navigation

Can you describe a time when you felt the "Music" app was especially helpful in finding the music or features you needed?

On the other hand, have you encountered any frustrations while navigating the app?

Focused Feature Discussion

Let's talk about how you manage your playlists. How satisfied are you with the **playlist** management tools in the app?

Next, there is currently no "**search for online songs**" or to "**download**" them. Let's discuss the potential for these features. Would you like these features implemented?

- Follow-up: Are there any suggestions for these features, whether it's visuals, layout, or extra features inside them (specific playlists for the downloaded songs)?

Now, let's focus on the "**Game**" feature in the app.

- How do you feel about the integration of the "Game" feature with the music elements of the app?
- Follow-up: What do you think could be improved in the "Game" visual or functionality?
- Follow-up: Would you recommend the game feature to other users?

Feature Preferences and Suggestions

What are some features or tools you wish the "Music" app have?

Are there any features you find unnecessary or confusing?

Comparison with Other Music Apps

Do you currently use any other music apps, such as Spotify, Apple Music, or others, on a regular basis? how does it compare with the music app?

Are there any specific features, design elements, or visual appeal that you find better or more effective in these other apps?

- Follow-up: Is there any feature in your other app that you wish the "Music" app had?
-

Closing Questions

Thanks so much for sharing your thoughts today! I really appreciate your time and feedback! It's been super helpful in understanding how we can make the app better.

Extra note:

- The researcher/interviewer will adjust the follow-up question to the Interviewee, if the initial answers already answer the question or the follow-up question will just repeat the same answer, then the follow-up question will not be asked. The original interview script will be edited according to each of the Interviews.
- The researcher will also clarify the question in the **Focused Feature Discussion** section that asked about the “**search for online songs**” or “**download**” feature by explaining that the app has no search online feature and that it needs another app to download the song into the Music app.
- In the interview, the Interviewee uses the interviewer's music app.
- The researcher will ask the Interviewee to look through the app first to see what are they going to do, this part will be written in detail at the beginning of each doc for each of the 3 Interviewees, this is done if the interviewee doesn't want their face to be recorded, however, the interviewer still wants insight into what the Interviewee looked at or searched first when opening the app.