

E-LEARNING HEROES PASSPORT CHALLENGE

OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. SWEEPSTAKES BEGINS AT 12:01 AM EST ON NOVEMBER 21, 2025 AND ENDS AT 11:59 PM EST ON JANUARY 5, 2026. VOID WHERE PROHIBITED.

1. SPONSOR

This sweepstakes is sponsored by Articulate Global, LLC, 244 5th Avenue, Suite 2960, New York, NY 10001 ("Sponsor").

2. ELIGIBILITY

Open to legal residents of the United States, Canada, and the United Kingdom, who are at least 18 years old (19 in Canada) as of November 21, 2025. Employees of Sponsor, its affiliates, subsidiaries, advertising agencies, and their immediate family members and household members are not eligible.

3. SWEEPSTAKES PERIOD

The sweepstakes begins at 12:01 AM Eastern Standard Time on November 21, 2025 and ends at 11:59 PM Eastern Standard Time on January 5, 2026 (the "Sweepstakes Period").

4. HOW TO ENTER

Method 1: Community Participation Entry Participants may earn entries by completing community activities and earning badges during the Sweepstakes Period. Available badges include: Explorer (post a new discussion topic), Conversationalist (post 5 comments), Connector (give 5 likes), Celebrated (receive at least 1 like), Welcomer (welcome a new member), Showcase (share an example or project), Challenger (participate in a weekly ELH Challenge), and Voyager (attend an Articulate training webinar).

Method 2: Alternative Method of Entry (AMOE) To enter without community participation, send a hand-written postcard with your name, address, phone number, email address, and date of birth to: E-Learning Heroes Passport Challenge, Articulate Global LLC, 244 5th Avenue, Suite 2960, New York, NY 10001. Limit one AMOE entry per person per day during the Sweepstakes Period.

5. ENTRY TIERS AND PRIZES

Tier 1 (3+ badges or 3+ AMOE entries)

- Prize: Community shout-out in weekly update
- All eligible participants receive this recognition

Tier 2 (5+ badges or 5+ AMOE entries)

- Prize: Entry into Passport Challenge Raffle for Articulate swag
- Prizes include 1 of the following: Fanny Pack (\$10), tote bag (\$30), tech bag (\$30) hoodie (\$40)
- Number of Winners: Approximately 5 winners selected by random drawing

Tier 3 (8+ badges or 8+ AMOE entries)

- Prize: Globetrotter Badge + LinkedIn graphic + extra challenge raffle entries for swag, plus an entry to win Grand Prize
- All eligible participants receive digital badges and graphics
- Grand Prize: Fujifilm - instax SQUARE SQ40 Instant Film Camera & Film (ARV: \$200)
- Number of Winners: 1 Grand Prize winner selected by random drawing

Total ARV of All Prizes: Approximately \$320

6. WINNER SELECTION

Tier 1: All eligible participants automatically receive community recognition.

Tier 2: Winners will be selected by random drawing from all eligible Tier 2 participants within 14 days after the end of the Sweepstakes Period. Approximately 5 winners will be selected. Odds of winning depend on the number of eligible Tier 2 entries received.

Tier 3: All eligible participants receive digital badges and graphics. Grand Prize winner (1) will be selected by random drawing from all eligible Tier 3 participants within 14 days after the end of the Sweepstakes Period. Odds of winning depend on the number of eligible Tier 3 entries received.

Random drawings will be conducted by Sponsor or its designated agent using a verifiable random selection process. All drawings will be conducted fairly and impartially.

7. WINNER NOTIFICATION

Potential winners will be notified by email within 14 days of drawing. Winners must respond within 7 days of notification and may be required to complete and return an affidavit of eligibility and liability/publicity release. If a winner cannot be contacted, fails to respond, or is ineligible, an alternate winner may be selected.

8. PRIZE CONDITIONS

- Prizes are non-transferable and no cash substitutions allowed
- Winners are responsible for all taxes and fees associated with prize receipt
- Sponsor reserves the right to substitute prizes of equal or greater value
- International winners may be responsible for customs duties and additional shipping costs
- Physical prizes will be shipped within 30 days of winner verification

9. GENERAL CONDITIONS

- Limit one prize per person per tier
- Sponsor will review community activity weekly and award badges accordingly

- Sponsor reserves the right to verify eligibility and disqualify participants who violate these rules
- Sponsor may modify or terminate the sweepstakes if circumstances beyond its control prevent proper administration
- By participating, entrants agree to be bound by these Official Rules

10. PRIVACY AND PUBLICITY

By entering, participants consent to Sponsor's collection and use of personal information in accordance with Articulate's Privacy Policy. Winners may be required to participate in publicity activities and grant Sponsor the right to use their name and likeness for promotional purposes.

11. LIMITATION OF LIABILITY

By participating, entrants agree to release and hold harmless Sponsor from any and all liability for injuries, losses, or damages of any kind resulting from participation in this sweepstakes or acceptance/use of any prize. Sponsor's total liability shall not exceed \$500.

12. DISPUTES

These Official Rules are governed by New York law. Any disputes shall be resolved through binding arbitration in New York County, New York, with each party bearing their own costs.

13. WINNERS LIST

For a list of winners, send an email request to: community@articulate.com with "E-Learning Heroes Passport Challenge Winners List" in the subject line. Requests must be received by March 5, 2025.