

Connector Program Messaging

Here are some sample messages to be attached when you forward introductions to a new contact. Feel free to edit as you please, and keep in mind, we've found that **more casual tends to work better**.

Option 1:

Hi (name), I wanted to introduce you to Grady at a very interesting company called Braintrust.

In short, they are building an enterprise grade talent network using blockchain technology and the value prop is unbeatable. I thought you could likely benefit from meeting each other and suggest you grab a few mins for an intro call. At the very least I think you will find what they are doing to be very innovative/cool.

Will let you two take it from here!

Option 2:

Hi (name),

Meet Grady, he asked for an intro to you. He works at Braintrust, which is one of the coolest companies I've ever **invested in / come across** -- you should definitely take his call. :)

Option 3:

Hi (name), hope you're doing well! I want to introduce you to a friend of mine, Grady, who's at an innovative company in the future of work space, called Braintrust.

They're doing some really interesting things that I think you could benefit from on multiple levels. Hope you two can find some time to connect and share more!

Option 4:

I'm an investor in Braintrust / Wanted to introduce you to Braintrust, a new, highly effective way to help companies access top global tech talent at significant savings.

Blue Cross Blue Shield, Porsche, Nestle and NASA are customers, as recruiting top talent is always a high priority.

They're doing some really interesting things that I think you could benefit from on multiple levels. Hope you two can find some time to connect and share more!

Additional Information

Braintrust Value Prop:

For Enterprises: Sign up today and our experts will match you with 3-5 talent within 48 hours or less.

- *Skip the hassle and hire the best:* We only accept the top 1% of talent applications which means you can vet less and innovate more.
- *Get full transparency and control:* View work history, client testimonials, sample projects, and more before you make a hire.
- *Make your budget go 3-4x further:* Consultants and agencies charge up to 70% in markups. At Braintrust, you pay just 10%.

Links:

- [1 min explainer video](#)
- "The Way Work Should Work" [podcast](#)
- Overview deck attached
- Braintrust featured in recent [HBS On Demand Workforce](#) study
- Recent articles about Braintrust in [Fortune](#), [NYTimes](#), [Business Insider](#), and [Coindesk](#)
- Recent articles about Fundraise in [TechCrunch](#), [Coindesk](#), [PRNewswire](#), [The Block](#)