

TITLE
SUBTITLE
by [Your Name](#)

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Dedication: To my family
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“I like to use it for blockquotes.”
— Me

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Preface

This book is not really an Ode, it is not a poem at all, but more of a dedication. I chose the subtitle 'an Ode to Scottish Terriers' based loosely on this description from powerpoetry.org:

[This is an example of a block text quote:]

"An ode poem is a poem that is about only one specific thing that you think is truly amazing and praiseworthy. This type of poem can be centered upon an object, an idea, or even a person. The trick to writing an ode poem is to write using the same structure throughout, while using different words to communicate the one thing you are writing about." — Author

'Amazing' and 'Praiseworthy'; these two words describe Scottish Terriers so well that there was no other choice than to use 'Ode'!

CHAPTER 1

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2. Space after each paragraph - add in word "line spacing pulldown menu", not manually!
3. Chapter Headings = Heading 1
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CHAPTER 2

Images

According to the KDP help pages, "An HTML image with an aspect ratio of 9:11 automatically displays with maximum screen coverage." However, 9:11 is pretty square, and the Kindle Fires are very tall and narrow. The Kindle Fire screen is 3:5 and HD is 5:8. A picture that matches these aspect ratios won't perfectly fill the screen, though, due to internal margins (which can even be adjusted by the reader). If you make a picture 3:5, it might fit the Kindle Fire's tall, narrow shape, but then it might look rather funny on other ereaders with squarer screens. If you make the picture more square, it will leave a gap above or below (or beside in landscape view) the image on the Fire.

Below are the screen sizes in pixels of the various Kindles:

KF HD 8.9" is 1200 x 1920 $1920 \div 1200 = \underline{1.6}$ aspect ratio, as per Kindle Publishing guide.

KF HD 7" is 800 x 1280 = 1.6 aspect ratio

KF is 600 x 1024 = 1.7 "

Kindle Paperwhite is 758 x 1024 = 1.35 "

Kindle Keyboard is 600 x 800 = 1.333333

Kindle DX is 824 x 1200 = 1.456

Kindle Touch is 600 x 800 = 1.333333

Kindle 6" is 600 x 800 = 1.333333

iPad is 1536 x 2048 = 1.333333

Surface is 768 x 1366 = 1.778

MY RECOMMENDATION:

Resize all of your pics down to 1024x768. In my experience this works the best ACROSS THE MOST DEVICES — including iPad. This is very important, if you have color pic, you can say "This book looks awesome on an iPad!"

IMPORTANT!

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This is why I strongly recommend my method of building your .mobi file with Calibre, loading it onto your own Kindle or as many devices as possible and checking every pic yourself. Then modify your manuscript as necessary and re-build the .mobi with Calibre as many times necessary. Nothing beats seeing it with your own eyes before you upload!

CHAPTER 3

[An example of a pic with text at the top]

Cinder after a successful basketball hunt — notice the ‘dead’ basketball in the background.



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Bullet points (unordered lists) and ordered lists:

From the KDP guidelines: <https://kdp.amazon.com/help?topicId=A17W8UM0MMSQX6>

Layout: You can use Word-default paragraph indentations, bold characters, italics and headings, as they will translate into your Kindle book. **However, bullet points**, special fonts, headers, and footers will not be transferred, **so be sure to avoid those**.

[Here are some cool stars you can use to separate sections, instead of creating a new chapter, alternatively you can just use asterisks.]

★ ★ ★

CHAPTER 6

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CHAPTER 8

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THE END

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Acknowledgments

NEVER forget to thank your contributors! Depending on your style, you could also put this in the front of your book, e.g. the Preface.



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