Implementation Worksheet

Focus Area: (e.g. energy, waste, food, etc.)
Strategy: (broad description of the approach)
Action: (make it SMART: specific, measurable, achievable, relevant & time-bound)

Name(s) and role(s) responsible and accountable
Desired finished product
Measurable impact to be tracked and reported
How can this action promote equity and reduce disparities?
Intermediate phases or steps?
Timeline to implement the action? short (0-12 months), mid (1-3 years), or long (>3 years)
Estimated financial resources needed?
EXISTING resources (e.g. staff support, funding, research)
NEW resources needed? (e.g. consultant, contractor, funding)
Why? (recruit volunteers, publicize, change behavior, etc.)
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Who? (Intended audience for communications)
What? (Key message)
Where? (e.g. newsletters, social media, website, presentation)
How? (e.g. timing and who is the messenger?)