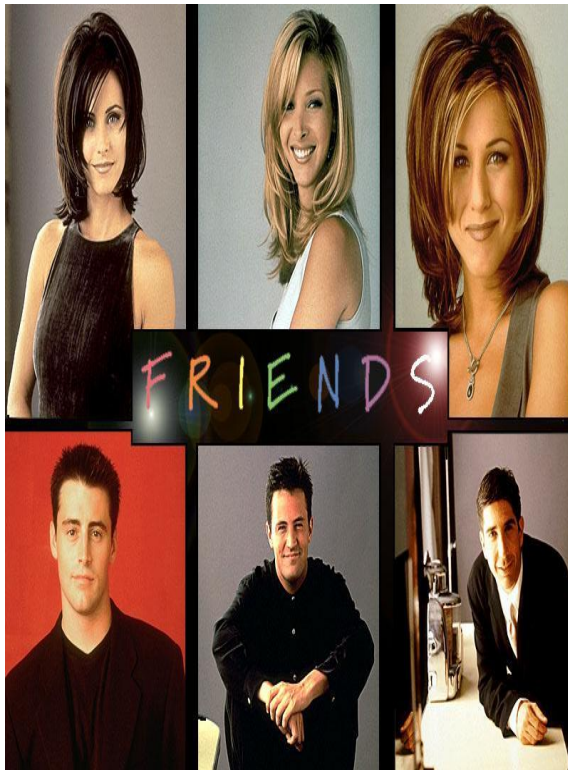


Friends & Have I Got News For You Starter

Read through the essay responses below and attempt to fill in the missing words to the exam questions.



Friends is shown on which is part of the Channel 4which is aimed at a audience. Both Friends and E4 are designed to appeal to Friends is shown 5pm until 6pm inepisodes to hook viewers on E4 and is then repeated onfrom to every weekday. This is because both these times are very

.....for the teenage audience slot and by showing it at both times the channel is more likely to viewers. Back in 1994 Friends was broadcast on Sky 1 at 9pm, before the watershed, but was later bought by Channel 4 in 1996 becauseand as Channel 4 is under the broadcasting regulations it cannot show Friends on a in repeated blocks like E4 as it has to attract other audience demographics not just the niche audience Friends attracts. E4 was set up to appeal to a

HIGNFY is shown on This is a audience channel and aims to attract a audience.

The BBC is not funded by but by the

The BBC is classed as a broadcaster and has a duty to,, and This means that BBC1 programmes have to be And have to be very well made.

HIGNFY was very popular when it was shown on and this was the reason it moved to HIGNFY is scheduled at on 9pm is the slot on weekdays on BBC1. The slots before HIGNFY on BBC1 are filled with programmes. The slot after HIGNFY is filled with and this means that the 9pm to 10pm slot on a Friday night is a regular slot. This suggests that HIGNFY is aimed at a, mainstream audience who likes to HIGNFY is scheduled after the, this means

HIGNFY will appeal to a wide audience because

..... The fact that the programme that follows HIGNFY is a comedy will mean that this programme can inherit

