

MOTION GRAPHICS FOR FILM+VIDEO

Final Project

Format: Your final project will be a *1 Minute Long* video in *NTSC D1* format (29.97FPS 720x486) that will be delivered on a DVD.

Subject: You are making an infomercial for a fantastic new product from one of the following three categories. You should consider making the product an unrealistic one which requires considerable effects to make convincing; this is your final so go all out with it.

- Product for Better Health
- Cooking product
- Cutting-edge tech accessory

Deliverables:

- A **proposal** due in class on March 27
- A **script** due before class on April 03
- A **storyboard** due before class on April 10
- A **rough cut** due before class on May 01
- A **DVD** due before the last class

Grading Criteria:

- How well you use Masks & Layers...
- How well you Keyframe your effects (how well they're Timed)...
- How Appropriate your use of effects is...
- How well you create and implement Graphic Elements...
- How effectively you use Audio...

Note: I will be checking on your progress every week. During weeks when there is no specific listed assignment you will be expected to have some progress to show on your project. This progress will be considered your homework assignment.