

# SOC205: Week 2 Infographic Assignment

## *Purpose*

For this assignment, you will create an infographic about a social problem. The goals of this assignment are to practice applying sociological thinking to social problems and develop tools to spread awareness about social problems.

## *Tasks*

1. Using the social problem you identified in your Week 1 Discussion, create an infographic that shows how sociology and the sociological imagination helps us understand the issue as a social problem rather than an individual trouble. Additionally, you should include how social location influences the way we think about and experience the social problem of your choice.
  - a. Worth 15 points, due 11:59 pm January 22
  - b. Name and explain the social problem. For example, if you identify homelessness as a social problem, explain what it is and why it's a social problem, including concrete evidence to convince the audience based on facts.
  - c. Define sociological imagination and describe how sociology and the sociological imagination helps us understand the issue as a social problem rather than an individual trouble.
  - d. Analyze how social location influences the way we think about and experience the social problem.
  - e. Include two in-text citations (one should be the course textbook and one a news or academic article) and a references section.
  - f. This content should contain ~300 words total, and the total word count should be listed in your reference section.
  - g. Format your response with a title, section headers, at least two colors, accessible font (Arial, Calibri, etc.) and one graph/table/chart.
    - i. For your graph/table/chart, you can create it or you can find it on the internet. If you find it, you must cite it, but that citation is not counted toward the two required citations.
  - h. Submit as a Word or PDF document to the assignment area of Canvas.

## *Criteria for Success*

You will be awarded points based on the following rubric:

Criteria	Ratings	Points
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	<i>Full Marks 3 to &gt;2.4 pts</i>	<i>Most Marks 2.4 to &gt;1.8 pts</i>	<i>Minimal marks 1.8 to &gt;0 pts</i>	<i>No marks 0 pts</i>	
<b>Assignment Structure</b>	Infographic clearly and thoroughly explains the social problem, includes concrete evidence, clearly addresses the relevancy of sociology, the sociological imagination, and social location to the social problem, and includes all required citations and meets required word count.	Infographic explains the social problem, includes some evidence or briefly includes how sociology, the sociological imagination, and social location apply to the topic and includes all or most of the required citations and word count.	Infographic minimally explains the social problem, includes some or no evidence or briefly or doesn't include how sociology, the sociological imagination, and social location apply to the topic and includes some or none of the required citations and word count.	Infographic either does not follow any of the instructions, is missing, or is plagiarized	3 points
<b>Assignment Content</b>	<i>Full Marks 15 to &gt;12.6 pts</i>	<i>Most Marks 12.6 to &gt;10.2 pts</i>	<i>Minimal marks 10.2 to &gt;0 pts</i>	<i>No marks 0 pts</i>	
	Infographic follows formatting instructions and includes full sentences free of grammatical and spelling errors.	Infographic mostly follows formatting instructions and includes full sentences free of grammatical and spelling errors.	Infographic follows some of the formatting instructions and has some spelling and grammatical errors.	Infographic either does not follow the formatting instructions, is missing, or is plagiarized.	12 points