Western Oregon UNIVERSITY
TOGETHER WE SUCCEED

Strategic Action Plan

Program		**List all associated degrees and majors, minors, and certificates**	
College		**Division/Department**	
Accrediting Body (if applicable)		**Date of Site Visit**	
Submitted by		**Title/Position**	
Email		**Phone**	
Submission Date		**Submit new or updated plan to the shared academic program review folder or email to academiceffectiveness@wou.edu**	

Drawing upon the Executive Summary, please determine the top strategic priorities to guide the program over the next seven years. After the initial completion of this plan, the program will be asked to provide annual updates for each of the strategic priorities as part of annual PLO assessment reporting.

Quick definitions:

- **Strategic priorities:** broad aspiration statements that articulate a vision for the program. Where do you want to be in seven years?
- **Success indicators:** what success will look like for a particular goal. What measurable/observable thing(s) do you expect your department to do? What will the people you seek to impact (e.g., students) be able to do? **Note: this is not necessarily a number.**
- **Goals:** specific aspects of that vision, which can be focused and acted on individually, and which together will achieve this priority in measurable/observable ways.
- **Action items:** concrete steps that create a roadmap for achieving your goals.
- **Resource Implications:** new hires, facilities, equipment, software, outside assistance, etc. that will be needed to achieve your goals.
- **Roles and Responsible Parties:** Who will be needed to get the work done?

Please refer to the Action Planning Template Guidance document for more detailed instructions and definitions.

Department/Program Mission Statement

A mission statement describes your unit's present purpose. Do you have an idea of what you want your department or program to achieve in the next five to seven years? Then describe it here as well, as your vision statement, along with any stated values that will guide your journey to that destination.

[Insert text]

Program-level Student Learning Outcomes (PLO)

State the program-level student learning outcomes (PLOs) as they are currently published WOU Curriculum System and the current WOU Catalog. Will the department be revising the PLOs as a result of the site visit and reviewer recommendations?

[Insert text]

Strategic Priority 1:

[Insert text]

Please identify the findings/recommendations from the Executive Summary that inform this strategic priority and any related goals:
[Insert text]

Success indicators you will use to monitor progress:

- [insert text]

Use the tables below to develop your goals and provide annual updates. Add or subtract rows as needed.

	Goals	Does the goal address program effectiveness or student learning outcomes?	Action Items	Resource Implications	Roles and Responsible Parties	Timeframe for Completion
1A						
1B						
1C						

Academic Year*	Annual Updates, Changes, and Progress to Date
Year 2: AY	
Year 3: AY	
Year 4: AY	
Year 5: AY	
Year 6: AY	
Year 7: AY	

Strategic Priority 2:

[Insert text]

Please identify the findings/recommendations from the Executive Summary that inform this strategic priority and any related goals:
[Insert text]

Success indicators you will use to monitor progress:

- [insert text]

Use the tables below to develop your goals and provide annual updates. Add or subtract rows as needed.

	Goals	Does the goal address program effectiveness (PE) or student learning outcomes (PLO)?	Action Items	Resource Implications	Roles and Responsible Parties	Timeframe for Completion
2A						
2B						
2C						

Academic Year*	Annual Updates, Changes, and Progress to Date
Year 2: AY	
Year 3: AY	
Year 4: AY	
Year 5: AY	
Year 6: AY	
Year 7: AY	

Strategic Priority 3:

[Insert text]

Please identify the findings/recommendations from the Executive Summary that inform this strategic priority and any related goals:
[Insert text]

Success indicators you will use to monitor progress:

- [insert text]

Use the tables below to develop your goals and provide annual updates. Add or subtract rows as needed.

	Goals	Does the goal address program effectiveness or student learning outcomes?	Action Items	Resource Implications	Roles and Responsible Parties	Timeframe for Completion
3A						
3B						
3C						

Academic Year*	Annual Updates, Changes, and Progress to Date
Year 2: AY	
Year 3: AY	
Year 4: AY	
Year 5: AY	
Year 6: AY	
Year 7: AY	

Signatures:

We have reviewed this plan and support it.

[NAME], Division Chair	**Date**	**Comments:**
[NAME], Department Head /Program Coordinator	**Date**	**Comments:**
[NAME], Dean	**Date**	**Comments:**

Acknowledgement

This Action Planning Template was adapted from a document of the same name developed by Academic Programs and Planning at California Polytechnic State University, San Luis Obispo.