



## Faculty - Biodata

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### Personal Information

1. Name: Shashi Ranjan
2. Mobile Number: 7541091934
3. Email: Shashi.ranjan210@gmail.com
4. Date of Birth: 14/03/1995
5. Gender: Male
6. Father's Name: Mithilesh Kumar Mishra
7. Hobbies: Playing Cricket and reading books.

### Academic Qualifications

Degree	Specialization	Institution	Year of Completion	CGPA/Percentage	Thesis/Project Title
MBA	Marketing	Sikkim Manipal University	2020	7.04	Digital Marketing strategies
Graduation	BCA	Birla Institute of Technology, Mesra	2016	6.06	
12 <sup>th</sup>	Physics, Chemistry, Maths	Vidys Vihar residential School, Purnea	2013	7.50	



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### **Professional Experience**

1. Current Designation: Asst. Professor.
2. Department: Management
3. Total Teaching Experience (Years): 4 Yrs.
4. Subjects Taught: Marketing Management, Strategic Management, Risk Management.

### **5. Industry/Research Experience:**

- Organization: Bajaj Allianz
- Designation: Territory Manager
- Duration: 3 Yrs

### **Additional Responsibilities at VVIT**

1. Training & Placement Officer: Yes / No (If Yes, Duration: Yes)
2. Other Responsibilities: Member in Admission cell.

### **Technical Skills**

1. Programming Languages: C, C++, HTML.
2. Professional Certifications:
  - Certification 1: (Year: 2019)



### **Reviewer/Conference Participation**

1. Conferences Attended: International Conference on Advancements in Science, Engineering & Technology (ICASET) 2024(27/09/2024 to 28/09/2024).

International Conference on Advancements in Science, Engineering & Management (ICASEM) 2024(30/05/2024 to 31/05/2024).

Second International Conference on recent trends in Management, Engineering & Technology (ICMET) 2023(20/12/2023 to 23/12/2023).

### **Declaration**

I, Shashi Ranjan, hereby declare that the above information is true and correct to the best of my knowledge.

Date: 11-11-2024

Place: Purnea