Faculty - Biodata

Personal Information

1. Name: Shashi Ranjan

2. Mobile Number: 7541091934

3. Email: Shashi.ranjan210@gmail.com

4. Date of Birth: 14/03/1995

5. Gender: Male

6. Father's Name: Mithilesh Kumar Mishra

7. Hobbies: Playing Cricket and reading books.

Academic Qualifications

Degree	Specialization	Institution	Year of Completion	CGPA/Percentage	Thesis/Project Title
MBA	Marketing	Sikkim Manipal University	2020	7.04	Digital Marketing strategies
Graduation	BCA	Birla Institute of Technology, Mesra	2016	6.06	
12th	Physics, Chemistry, Maths	Vidys Vihar residential School, Purnea	2013	7.50	

Professional Experience

1. Current Designation: Asst. Professor.

2. Department: Management

3. Total Teaching Experience (Years): 4 Yrs.

4. Subjects Taught: Marketing Management, Strategic Management, Risk Management.

5. Industry/Research Experience:

- Organization: Bajaj Allianz

- Designation: Territory Manager

- Duration: 3 Yrs

Additional Responsibilities at VVIT

1. Training & Placement Officer: Yes / No (If Yes, Duration: Yes)

2. Other Responsibilities: Member in Admission cell.

Technical Skills

1. Programming Languages: C, C++, HTML.

2. Professional Certifications:

- Certification 1: (Year: 2019)

Reviewer/Conference Participation

1. Conferences Attended: International Conference on Advancements in Science, Engineering & Technology (ICASET) 2024(27/09/2024 to 28/09/2024).

   International Conference on Advancements in Science, Engineering & Management (ICASEM) 2024(30/05/2024 to 31/05/2024).

   Second International Conference on recent trends in Management, Engineering & Technology (ICMET) 2023(20/12/2023 to 23/12/2023).

Declaration

I, Shashi Ranjan, hereby declare that the above information is true and correct to the best of my knowledge.

Date: 11-11-2024

Place: Purnea