



VOTING AS A NEW AMERICAN

DIGITAL TOOLKIT

OVERVIEW

In June 2024, the New Americans Campaign (NAC) released a new resource, “[Voting As a New American: What New Citizens Need to Know](#),” which contains critical information on the civic engagement process in the United States and answers to frequently asked questions new Americans have about voting in the United States.

The purpose of the guide is to strengthen our partners’ ability to talk about voting and civic engagement with their newly naturalized citizen clients, or to be used directly by newly naturalized citizens themselves to learn more about voting as a new American.

This digital toolkit provides social media content to: (1) promote the new resource, (2) promote key information from the guide, and (3) encourage new Americans to vote.

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Sample Graphics & Captions to Promote the New Guide



[Download the graphic to promote the new guide here.](#)

Sample Captions:

New Americans come from every country and have diverse political opinions and policy priorities. When they make their voice heard by voting, our democracy is more representative.



This new resource from @NewAmericans contains critical information on the civic engagement process in the United States and answers to frequently asked questions new Americans have about voting in the United States. #NewAmericansVote

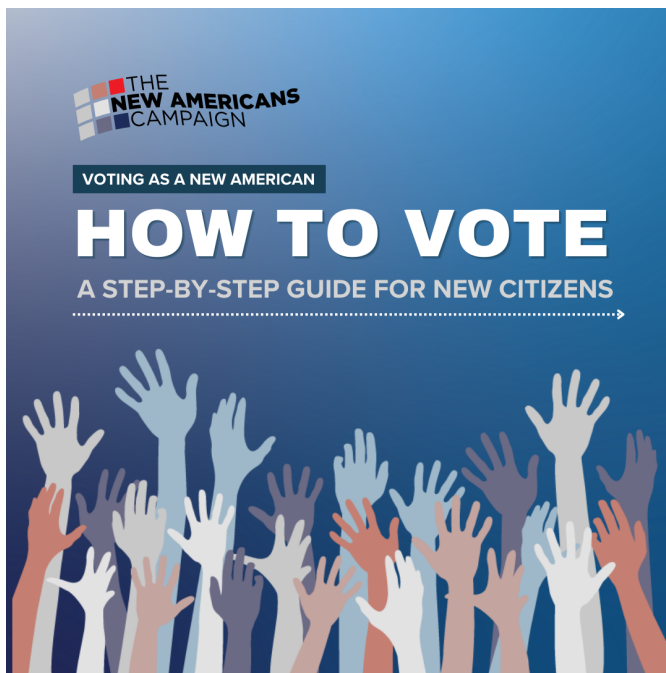
Learn more: bit.ly/nac-voter-guide

Newly naturalized citizens can have a huge impact in the 2024 elections – let's make sure they're equipped with the information they need to make their voices heard! 

This new, customizable resource from @NewAmericans contains critical information on the civic engagement process in the United States and answers to frequently asked questions new Americans have about voting in the United States. #NewAmericansVote

Learn more: bit.ly/nac-voter-guide

Sample Graphics & Captions to Promote Key Information from the Guide



[Edit and download the graphics here.](#)

Sample Captions:

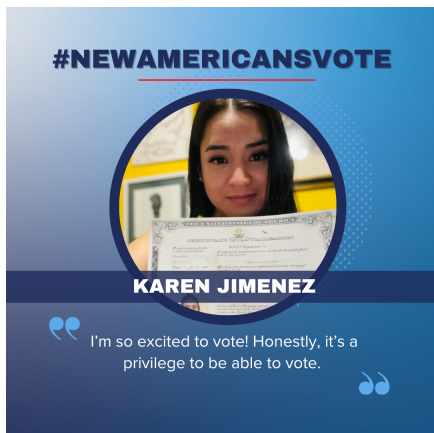
 Voting is a powerful way for immigrants to make their unique perspectives heard on the local, state, and national levels – but learning a new civic engagement process can be a challenge for anyone. Here are some key steps newly naturalized citizens should take to vote in the United States.

For more information and frequently asked questions about how to vote, visit:
bit.ly/nac-voter-guide

 Voting gives us a say on important issues that affect us, our families, and our communities. Newly naturalized citizens should feel empowered to vote and make their voices heard! Here are three key steps new citizens should take to prepare to vote.

For more information and frequently asked questions about how to vote, visit:
bit.ly/nac-voter-guide

Sample Graphics & Captions to Encourage New Americans to Vote



[Download the graphics here.](#)

Sample Captions:

Voting is a key way to participate in our democracy!

Elsa, a newly naturalized citizen, registered to vote on the day of her oath ceremony. Follow in Elsa's footsteps and register to vote to make your voice heard! #NewAmericansVote

For answers to frequently asked questions about voting in the United States, visit:
bit.ly/nac-voter-guide

Voting is a powerful way for immigrant communities to make their unique perspectives heard on the local, state, and national levels.

Get excited, like Karen, to make your voice heard this election season! #NewAmericansVote

For answers to frequently asked questions about voting in the United States, visit:
bit.ly/nac-voter-guide