

Hello Melanie,

I know you must be busy so I don't want to take up too much of your time

I found your Instagram page via a mentor talking to me about what hypnotherapy and NLP are.

This sparked my interest as I have got quite deep into the mind in the past year and read a great book by William Atkinson: Thought Vibration, Law of Attraction.

You strike me as very zen with a lot of wisdom, and I find your teachings about how we predominantly act with the subconscious mind 90-95% very relatable .

When I see you meditating in the forest I can't help but think back to one of those old badass samurai movies, I love how in touch you are with your spirit and mind.

I know these transitions are always awkward but I scanned your site and noticed your **landing page** could benefit from a rework. Your about section is well done but a lot of those benefits that you bullet-pointed would fit perfectly on your main page.

I believe this can maximize the value of your leads, and help to grow your LTV if done correctly. It wouldn't surprise me if you were able to double your package sales with a specialised landing page.

If you'd like I'd be happy to share some of my ideas with you and help you reach out to more women in need of advice like yours.

Take care, Platon Oliha

p.s Congrats on being alcohol-free now for what would be the 5 year mark!

also here's a picture of my cat since I know you love them.

Hello Mary

You are pretty unstoppable,

Your recent IG post showcases that more than any, I love the message you're trying to deliver and I also noticed a key thing you mentioned about your objective for the year is to DELIVER your message

I think that's awesome, seeing as you have tons of charisma, I see how you can become a great mentor to many.

I know these transitions are always awkward but I scanned your site and noticed some cool opportunities with your site to make you even more unstoppable...

I couldn't find an opt-in page. Is there a reason for that?

I believe emails are the number one way to maximize the value of your leads and help to grow your LTV if done correctly.

It wouldn't surprise me if you were able to build a rocking high engagement with newer audiences across your social media platforms with a solid email list.

I made a document showing some of my suggestions and I'd be happy to send it over.

I know you must be busy so even a 'yes' will suffice.

Take care, Platon Oliha