

Arab Academy for Science, Technology and Maritime Transport
College of Language and Communication

Basic Course Specifications				
Course Title	: Introduction to TV Directing			
Course Code	: RTV 345			
Program on which the course is given	☒ Bachelor	☐ Diploma	☐ Master	☐ Pre- PhD
Academic year	: 2022/2023			
Specialization (units of study)	: Theoretical (30)		Practical (30)	
Pre-Requisites	: None			
Overall Course Objectives				
- To develop further skills acquired from Video Production and Editing and Compositing, through hands-on experience with HD equipment - To apply concepts and techniques of television and film production - Develop directing skills for various television genres and shows - Offer the opportunity to the students to practice on professional television equipment and produce several projects with concentration on factual TV - Prepare the students to handle more creative and demanding projects in studio production - Equip the students to produce Live Television Shows				
Intended Learning Outcomes				
1. Knowledge and Understanding				
On completion of this course, students will be able to: 1.1 Enhance basic skills of field and studio production 1.2 Be familiar with television production techniques on different television shows and different locations 1.3 Have knowledge and confident to work on studio Productions in general				
2. Intellectual Skills				
On completion of this course, students will be able to: 2.1 Develop the ability to take leadership and management roles. 2.2 Enhance the ability to develop projects through co-operation and dialogue				
3. Professional and Practical skills				
On completion of this course, students will be able to: 3.1 Be able to direct and produce in a studio environment				
4. General and Transferable Skills				
On completion of this course, students will be able to: 4.1 Discuss issues related to their work, explain and analyse the methodology used in order to reach the final visual result through oral presentations and written documentation. 4.2 Utilize library and online resources and relevant research tools to retrieve primary and secondary sources. 4.3 Generate and present critical work employing relevant research skills. 4.4 Develop the necessary skills for making oral presentations. 4.5 Develop the skills necessary for productive team work.				
Course content				
Lect. #	Topic	Hrs#	Theoretical	Practical

1	Familiarization with the HD camera (ENG & Studio)	4	■	■
2	Genres and Factual Television	4	■	■
3	Shooting techniques in EFP, ENG, the production environment	4	■	■
4	Sound Recordings (EFP, ENG, Studio- In door Productions), microphones and sound aesthetics	4	■	■
5	Lighting techniques	4	■	■
6	Editing techniques	4	■	■
7	Virtual TV Show	4	■	■
8	The use of graphics (style, motion, aspect ratio, essential area)	4	■	■
9	Talents, studio guests and the director's role - dressing for the lens, the make-up, auditions, and the teleprompter	4	■	■
10	Studio roles - practise on all roles	4	■	■
11	Studio roles - practise on all roles cont'd	4	■	■
12	Conducting an interview in studio	4	■	■
13	Directing Techniques in Indoor Productions	4	■	■
14	Final Presentation of Projects	4	■	■
15	Final revision	4	■	■
Teaching & learning Methods				
Interactive lectures, Visual Aids, Workshops				
Facilities Required for Teaching & Learning Methods				
☒ Projector	☐ Overhead Slide	☒ Books	☒ Video	☐ Audio
Students Assessment Methods				
Assessment Schedule				
Written exam + Project		Week 7		
Presentation + Project		Week 12		
Participation + attendance		Week 14		
Final exam + Course Portfolio		Week 16		
Grading Method				
Attendance	☐	5 marks		
Mid Term Examination	☐	20 marks		
Presentations	☐			
Assignments	☐	10 marks		
Projects	☐	20 marks		
Participation	☐	5 marks		
Oral Examination	☐			
Final Examination	☐	40 marks		
		Total 100%		
List of References				
Essential Books				
Description	:	Title: Media Organization and Production. Author: Cottle, Simon Publisher: London: SAGE Publications Ltd		

Recommended Books		
Description	:	
Periodicals and publications		
Description	:	None.
Others (websites, e-books, etc.)		
Description	:	