



Alternative Income Streams for Composers & Audio Creators

(Excludes: Film, TV, Video Games, Advertising, Trailer/Production/RF music)



Creator Economy & Audience Engagement

- 🎬 **Live stream music creation or performance** on Twitch, YouTube, or TikTok (e.g., “Compose with me” sessions, track feedback, behind-the-scenes)
 - 👤 **Fan support platforms** like Patreon, Ko-fi, or Buy Me a Coffee (offer exclusive tracks, MIDI files, behind-the-scenes content)
 - ✉️ **Start a paid newsletter via Substack** with weekly content like composing tips, harmonic analysis, or exclusive mini-tracks
 - 🎵 **Create personalized music messages** for fans, birthdays, proposals, special occasions, etc.
-



Education & Coaching

- 🎧 **Offer 1-on-1 coaching or feedback sessions** (e.g., “Send me your track and I’ll help improve your arrangement or mix”)
 - 📚 **Build and sell bite-sized courses or masterclasses** (e.g., “Compose Emotional Strings in One Hour”)
 - 🏠 **Teach via Skillshare, Udemy, or Teachable** — topics can include DAW workflows, orchestration, harmony, etc.
 - 💻 **Host virtual private lessons or group classes** for composers, musicians, or hobbyists
-

Digital Products & Tools

-  **Sell sample packs, loop kits, or MIDI packs** (drum loops, string ostinatos, hybrid pulses, ambient beds)
 -  **Build and sell Kontakt libraries or synth patches** — even niche tools for specific genres or moods
 -  **Offer DAW templates** to help others compose more quickly (e.g., “Cinematic Sketching Template for Logic Pro”)
 -  **Create and sell composer tools** like orchestration charts, chord progression sheets, or melodic idea banks
 -  **Productivity packs** for composers (e.g., Notion templates, cue tracking databases, content calendars)
-

Sonic Branding & Applied Sound

-  **Sonic branding for businesses** — audio logos, brand stingers, intro/outro themes (from solopreneurs to large companies)
 -  **Compose custom ringtones, notification sounds, or hold music** for personal brands, coaches, or niche creators
 -  **Score and sound design for audiobooks, podcasts, meditation apps, or audio dramas**
 -  **Partner with yoga instructors or wellness coaches** to create custom music beds, breathing loops, or ambient playlists
-

Niche Creative Markets

-  **Compose custom music for tabletop RPG campaigns** (e.g., Dungeons & Dragons, Pathfinder) for YouTubers or private groups
-  **Offer scoring packages to actual-play YouTube/Twitch channels** (e.g., “Music for your D&D stream, season opener, or boss battle”)
-  **Provide ambient or emotional underscore** for narrative podcast creators or indie story projects
-  **Create loopable background music for board games, card games, or hobbyist creators**

Content & Community Building

-  **Launch a podcast or YouTube series** exploring musical storytelling, composition breakdowns, or DAW tricks
-  **Start a paid community** (e.g., on Discord or Skool) for aspiring composers to connect, share work, and grow together
-  **Offer ideation services** (e.g., “You hum, I compose” or “Give me your story and I’ll create a main theme”)

Other Creative Services

-  **Publish and sell sheet music, tabs, or ensemble arrangements** (especially for school bands, choirs, or music teachers)
-  **Host “composing game nights”** or improvisational music events that people can pay to join or watch
-  **Package sound identity kits** (e.g., full brand sound kits for content creators or niche companies)
-  **Offer exclusive licensing deals** to YouTubers, educators, or niche creators (short clips, intros, interludes)

 **Want personal guidance turning one of these into a real income stream?**
Join my Audio Artist Rise program and let’s build it together.

<https://www.skool.com/audio-artist-rise/about>