

PAS FRAMEWORK

Avatar:

Shelly, 21 years old, Australian.
Shelly is overweight and fat.
Eats a lot of junk food.
She wants to become a slim and hot woman.

Current situation:

Shelly thinks she's not very fat, but people around her are secretly talking shit about her and laughing.
Sits on the couch almost the whole day, while eating chips, fries, cupcakes, etc.
She doesn't know how to be more disciplined and motivate herself.

Dream State:

Shelly wants to become a hot and slim woman.
She wants everyone to look at her, especially on the beach.
She wants to date a lot of men and finally find her soulmate.
She wants to shake the world when going out.

Roadblocks:

Shelly needs to be more disciplined but doesn't know how.
She wants to lose all of the fatness in her body in 2 months for the summer but doesn't know how to start.
She is insecure and has the anxiety to go out and train in the gym.
She prefers to stay home all day.

Solution:

Diet nutrition, guidance, training plans, etc.

Product:

Home workout program to help her burn fat, build muscle and get fit.

Fascinations:

How to lose fat in just 6 weeks!
The secret of becoming a hot woman.
Want everyone to look at you? Try this.
How to make everyone pay attention to you.
The easy steps towards a better life.

How to lose fat and anxiety at the same time.
The mirror isn't lying.
The gym isn't for everyone.

SL: The mirror isn't lying to you... you're

You want to be an attractive person, right?

Just walking around and grabbing all the eyes, especially on the beach?

Well everyone wants that...

But when you look at yourself in the mirror it says at all.

And that dream just stays as a dream in your mind.

Let me ask you this...

When was the last time you promised yourself that you were finally going to make some changes to your body and your lifestyle?

You probably don't even remember...

That's why you stayed who you are... a failure.

But If you want to make that dream happen of having the perfect body...

Then you have come to the right place at the right time...

Because there won't be an opportunity like this ever again.

All you need is to step up NOW or stay with your miserable life.

You choose:

[Step up NOW and discover the secret to grabbing all the attention and making everyone's jaws drop](#)

