



BIG BUFFALO 50
MARCH 23, 2024 • 6AM
SHELBY FARMS PARK
BENEFITTING
THE CANCER KICKERS
SOCCER CLUB



Are you looking for a way for your business to invest in your community and receive a tax deduction? You can help us kick cancer to the curb by becoming a business sponsor for the Big Buffalo 50 Ultra Marathon, the largest fundraiser for the Cancer Kickers Soccer Club. The CKSC is a local 501 c3 founded in 2016 by Michelle and Chris Clothier and is committed to providing comfort, community, and connections to children around the world who are battling cancer. To date, the Cancer Kickers Soccer Club has provided over 2,500 soccer kits to deserving children and given them the encouragement they need to continue their fight. Please consider supporting this worthy mission by selecting one of the below sponsorship levels for the upcoming race. And remember, as a sponsor of the Big Buffalo 50 race, you are also a sponsor of the Cancer Kickers Soccer Club and will therefore receive year-round recognition and benefits that last beyond the race itself.

Champion/Title Sponsor - \$9,600 (sponsors 32 kids in the Cancer Kickers Soccer Club) **Only one available*

- Title sponsorship privileges, including company name/logo included on Big Buffalo 50 race logo
- Option to host company retreat at CKSC offices including a team building activity
- 10 complimentary Big Buffalo race entries
- All of the below benefits

Finalist Sponsor - \$4,800 (sponsors 16 kids in the Cancer Kickers Soccer Club)

- Company feature in the Cancer Kickers quarterly newsletter (distributed to over 3,500 subscribers and posted on our social media with over 16k followers)
- Company spotlight post on Cancer Kickers social media pages (over 16k followers)
- 5 complimentary Big Buffalo race entries
- All of the below benefits

M.V.P. Sponsor - \$2,400 (sponsors 8 kids in the Cancer Kickers Soccer Club)

- Option to have a promotional booth at the Big Buffalo race
- Sponsorship of a specific area at the Big Buffalo race (aid station, food truck area, stage, Ninja gym, etc)
- 2 complimentary Big Buffalo race entries
- All of the below benefits

Striker Sponsor - \$1,200 (sponsors 4 kids in the Cancer Kickers Soccer Club)

- Option to include promotional materials in Big Buffalo race packets
- Shout out at the Big Buffalo race throughout the day by the announcer
- 1 complimentary Big Buffalo race entry
- All of the below benefits

Defender Sponsor - \$600 (sponsors 2 kids in the Cancer Kickers Soccer Club)

- Company logo on Big Buffalo race t-shirt
- Company logo on Big Buffalo banner at main race tent
- Company logo with live link on Big Buffalo race website and Cancer Kickers website
- Tax deduction



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Logo with live link on Cancer Kickers website and Big Buffalo 50 website	★	★	★	★	★
Logo in sponsor's section of Cancer Kickers quarterly newsletter	★	★	★	★	★
Logo on sponsor shout-out on Cancer Kickers and Big Buffalo social media	★	★	★	★	★
Logo on email blast to Cancer Kickers database and Big Buffalo database	★	★	★	★	★
Logo on Banner at Big Buffalo race main tent	★	★	★	★	★
Logo on Big Buffalo race t-shirt	★	★	★	★	★
Shout out at the Big Buffalo race throughout the day by the announcer	★	★	★	★	
Option to include promotional materials in Big Buffalo race packets	★	★	★	★	
Complimentary Big Buffalo race entry	10	5	2	1	
Option to have a promotional booth at Big Buffalo race	★	★	★		
Sponsorship of specific area at Big Buffalo race (aid station, stage, etc)	★	★	★		
Company feature in the Cancer Kickers quarterly newsletter	★	★			
Company spotlight post on the Cancer Kickers social media	★	★			
Option to host company retreat at CKSC offices including a team building activity	★				
Title sponsorship privileges, including company name/logo on event logo	★				

To discuss sponsorship opportunities, please contact Emily Patterson at 901-292-9261 or emily@cancerkickers.com. You can go ahead and sign up today by visiting <https://www.cancerkickers.com/corporate-partnership-opportunities>.