



A unit of the Arizona State University Enterprise



26th Annual International Public Management Network (IPMN) Conference, “Public Management in the Fourth Industrial Revolution (4IR): Capacity and Government Legitimacy in an Era of Global Transformation”, 13-15 October, 2022

The IPMN 2022 conference will be hybrid, with both physical and virtual participation. IPMN conferences are distinctive with a limited number of papers presented, allowing for extended discussion and debate on each. Host institutions are selected from around the world, previously including: South Korea, France, China, Norway, Italy, Hong Kong, Hungary, Switzerland, Thailand and Russia.

Participants who wish to present their research in the 2022 conference are welcome to send an extended abstract in WORD FORMAT (.doc/docx).

Each abstract should include

- Title of the proposed paper

- Authors' contact information and institutional affiliation,
- Abstract text of up to 500 words
- Max. 5 keywords
- Paper type (Academic/Practical)
- Bibliographical references

A first draft of the abstract should be submitted to Associate Professor Sophal Ear, Thunderbird School of Global Management at Arizona State University sophal_ear@yahoo.com or online via [International Public Management Network Annual Conference | Thunderbird](#)

13 June 2022, authors will be given notice of acceptance for submitted abstracts, reviewed by a scientific committee member.

8 August 2022, accepted authors will submit full papers based on the suggestions from the committee.

Each full paper should include:

Character	Times News Roman, 12
Keywords	Max. 5 items
Max. paper length	7000 words
Footnotes	Footnotes at the bottom of each page (please limit the use of footnotes)
Citations	References in the text should be cited by putting in brackets the name(s) of the author(s) and the year of the reference [e.g.: (Porter 1982)]
Bibliography	According to the following standard at the end of the paper: Osborne S. (2016). Public management research over the decades: What are we writing about?, Public Management Review, 19, 2, p. 109-113.

All abstracts will undergo a double-blind peer review and must consist of two pages to facilitate peer review: The first one includes author(s) name(s), affiliations, email address(es), and paper title are listed; the second one includes the abstract text, together with the repetition of the paper title. At the end of the abstract, please include short biographical notes of each author.

The best papers presented at the conference could be eligible for publication in one of the listed journals:

- International Public Management Journal
<https://www.tandfonline.com/loi/upmj20>
- International Public Management Review <http://ipmr.net>

The organizers will also consider a conference volume published by Emerald and Information Age Press. Registration is obligatory for all participants by 1 September 2022.

IPMN Conference Details

I. Host Institution

Thunderbird School of Global Management and the School of Public Affairs (SPA) in the Watts College of Public Service and Community Solutions at Arizona State University formally submit this proposal to host the International Public Management Network (IPMN) Annual Conference in 2022. Given the uncertainties of the pandemic, this will be a hybrid conference, with both face-to-face and online participation.

Thunderbird has the top-ranked Master's in Global Management program in the world according to the *Times Higher Education/Wall Street Journal* in 2019 and was the only U.S.-based school to rank in the top 5 Masters in Management specialty. Association to Advance Collegiate Schools of Business (AACSB)-accredited, Thunderbird is an affiliate member of the Association of Professional Schools of International Affairs and the Graduate Schools Consortium of the Public Policy and International Affairs (PPIA) Program. The School of Public Affairs is ranked #13 in the U.S. for its MPA Program. It has seven top ten rankings in specialized concentrations: #3 in the U.S. in Emergency Management and Homeland Security, Information and Technology Management, and Local Government Management, and #5 in the U.S. in

Urban Policy, Public Management and Leadership, Nonprofit Management, and Environmental Policy and Management. SPA is ranked #2 in research according to the Shanghai Academic Ranking of World Universities. These schools of management and public affairs are part of Arizona State University, ranked as the nation's most innovative university for the past six years by U.S. News & World Report.

II. Location & Venue

The conference will be physically held at the Global Headquarters (GHQ) of Thunderbird School of Global Management, located on the downtown campus of Arizona State University in Phoenix, Arizona, USA.

The brand new facility just opened showcases the most technologically advanced learning environment in the world. The meeting space available for the conference includes a Global Forum, Innovation Center, and Rooftop Pub. This location serves as a hub of experiential activity for guests, including virtual reality suites, immersive AR/VR language technologies, the leading edge in language acquisition. The facility also has state-of-the-art features for bringing together face-to-face and online participants. These features have enabled the hosting of two successful, back-to-back hybrid conferences: an alumni network meeting with about 50 in person and dozens more online 4-5 November 2021 followed by a meeting of the entrepreneurship network that had the same size 5-6 November 2021.

On 3 December, Thunderbird's Global Forum hosted the Ambassador's Ball (280 participants) which spilled into the 1 Global Plaza and the next night the School hosted the Winter Gala for students, faculty, and staff, for a similarly-sized audience. Considering the Thunderbird Global Headquarters is still enjoying finishing touches, this is remarkable. By April 2022, the official opening will take place for the 75th Anniversary of the School, and thousands of alumni are expected. By October 2022, catering and facilities staff will be highly experienced for IPMN's Annual Conference.

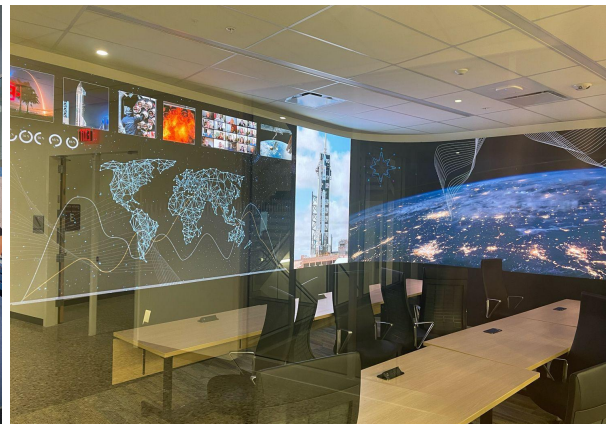
The building showcases Leadership in Energy and Environmental Design (LEED) is a certification program for green buildings administered by the United States Green Building Council. GHQ is LEED Certified as Gold.

Venue Specifications

- One 55-seat classrooms
- Five 40-seat classrooms
- 7 Group Study Rooms
- Total 110,000 sq. ft.
- 11 Conference Rooms
- VR/AR Tech Language Lab
- Global Decision Theater
- Heritage Lounge
- LEED Gold Certification



Global Forum Plenary Session



Breakout Session Space



III. Financial Detail

- IV. Conference Fee:** \$250 institutional fee if it can be reimbursed by participant's university \$150 individual fee if participant has to cover his/her own cost (this \$150 amount is how much Thunderbird expects to pay for the cost of food and beverage) Needs-based fee waivers will be available and targeted towards PhD students
 Flights: IPMN President and Keynote speakers?
 Meals: Dinners on October 14th and 15th will be provided.
 Accommodations: IPMN President and Keynote speakers.

Hotel and Parking Information

Suggested hotel lodging and self-parking garages that are near Thunderbird Global Headquarters.

200 EVB Parking Garage
 460 N. 3rd St, Phoenix, AZ 85004

ACE Parking Garage
 201 N. 1st St, Phoenix, AZ 085004

Arizona Center Parking Garage
 401 E Fillmore St, Phoenix AZ 85004

Hampton Inn and Suites Phoenix Downtown

[77 E. Polk Street, Phoenix, AZ 85004](#)

602-710-1240

[Book your Preferred ASU Rate](#)

- Complimentary breakfast buffet served daily
- Complimentary Wi-fi in all guest rooms

The Westin Phoenix Downtown
 333 N Central Ave, Phoenix, AZ 85004
 602-429-3500
www.Marriott.com

Sheraton Phoenix Downtown
 340 N 3rd Street Ac, Phoenix, AZ 85004
 602-262-2500
www.Marriott.com

AC Hotel Phoenix Downtown
 414 N 5th St, Phoenix, AZ 85004

602-258-1771
www.Marriott.com

Hilton Garden Inn Phoenix Downtown

[15 E Monroe St, Phoenix, AZ 85004](#)

(602) 343-0006

[Book your preferred ASU rate](#)

- Complimentary breakfast buffet served daily
- Complimentary Wi-fi in all guest rooms

Hyatt Regency Phoenix (IPMN President and other board members have chosen to stay here)

[122 N 2nd St, Phoenix, AZ 85004](#)

602-252-1234

[Book your Preferred ASU Rate](#)

- Complimentary Wi-Fi in Guest Rooms and Public Areas

There are also Airport Hotel options if you wish to stay next to PHX Airport, but the airport is literally 10-15 minutes drive away from Thunderbird Global Headquarters, so there is little added convenience to staying at an Airport Hotel and you would still need to get to Thunderbird Global Headquarters for the actual conference itself. The above options are walking distance. But here are two options with Preferred ASU Rates:

Crowne Plaza Phoenix Airport

[4300 E Washington St, Phoenix, AZ 85034](#)

(602) 273-7778

[Book your Preferred ASU Rate](#)

- Complimentary Breakfast Buffet for 1
- Complimentary Wi-Fi in Guest Rooms
- 24 Hour Complimentary Airport Shuttle to/from Sky Harbor Airport
- Complimentary Self-Parking for Registered Guests
- Centrally located to Downtown and Tempe Campus
- Only hotel with a stop on the METRO Light Rail system

Holiday Inn & Suites Phoenix Airport North

1515 N 44th St, Phoenix, AZ 85008

(602) 244-8800

Book your preferred ASU rate

- Breakfast for up to two guests
- Complimentary WiFi
- Complimentary parking
- Complimentary access to the Hotel fitness center
- AM Coffee in the Lobby
- 24-hour Airport Shuttle to/from Phoenix Sky Harbor

Registration

Thursday, 13 October 2022:

- Early Check-in and Reception: 5 p.m. MST
- Guests become oriented with accommodations and room locations in Thunderbird Global Headquarters Building (GHQ)
- Dinner on your own

Friday, 14 October 2022:

- IPMN and IPMR Board Meetings (for members of the respective boards only)
- Check-in
- Full day conference at GHQ
- Noon lunch at the Pub
- 1:30pm Keynote remarks
- Close the day at the Pub on your own and dinner on your own

Saturday, 15 October 2022:

- Full day conference at GHQ
- Lunch at the Pub
- Reception and farewell dinner at Thunderbird Rooftop Pub
- (Scheduled for 6:30pm, so plan to stay through tonight) Enjoy [Thunderbird Regional Night](#): Middle East & North Africa

Sunday, 16 October 2022: Return home

V. Conference Theme

“Public Management in the Fourth Industrial Revolution (4IR): Capacity and Government Legitimacy in an Era of Global Transformation”

Civilization on earth has arrived at a new era – marked by drastic changes in our climate, technological advancement, media, communications, neurobiological discovery, information accessibility, globalization and digital innovation. Similar transformations in transportation, energy, broadcasting, manufacturing, and information technology ushered previous revolutions.

The fourth industrial revolution (4IR) is bringing about a merger of the digital, physical, and biological systems. Effective public management, sustainable and practical application are crucial to this global transition. In this era of rapid change, current and unsettled problems need attention. There is an ever-increasing multidimensionality to public affairs and educating public leaders for the 4IR is a scholastic and administrative challenge of consciousness, change management, impactful leadership and innovative public/private cooperation.

Possible Topic Areas (Participants may present related topics)

Technology

- Digital Equity and Inclusion
- Ethical Concerns of 4IR Technologies
- Smart City Development
- Public Finance and Budgeting for Digital Currencies
- Advancing Public Management Service Delivery Systems
- Or other related topics

Environment and Energy

- Environmental Policy and the Global South
- Renewable Energy Integration
- Or other related topics

Public and Private Matters

- Challenges of Public Trust and Government Legitimacy
- Public and Private Sector Partnership
- Public Management

- Or other related topics

Communications

- Public Communication, Social Media and Policy
- Public Communication and Resource Dissemination for Emergency Management
- Or other related topics

Education and Social

- Transformational Social Emotional Learning and Public Education Management
- Smart Education, Learning and Knowledge Management
- Public Management and Justice, Diversity, Equity, Inclusion, and Sustainability (JEDIS)
- Or other related topics

Possible Questions to be discussed

- How can public management scholarship and research be better integrated into public and private practice?
- How can public relations and communications be improved to better educate public stakeholders about community resources, public health, funds, and services?
- Examine the process and practices of social media use in communication during the pandemic and voting periods of 2020. How can this transform democratic election processes?
- What is sustainable public leadership, what are sustainable governments?
- How can we manage unsettled and 'Wicked Problems' of global and transboundary complexity?
- Suggestions for correction and transformation of operational problems?

VI. Submission, Review & Publication

It is anticipated that approximately 50 scholars will present their papers and research at IPMN 2022.

Prospective presenters are required to submit an extended abstract of their research papers (max 500 words) for initial screening.

After the initial screening stage, a selected pool of presenters will receive a notification informing them of whether their proposal was accepted or not. Full papers (max 8,000 words) will be required prior to the Conference, per Schedule.

Conference Academic Committee: TBD

Proposed Publication: IPMR or IPMJ Special Edition

VII. Conference Format

The conference will be held in-person with hybrid and remote viewing capabilities.

VIII. Organizing Committee

Name	Title
Dr. Sanjeev Khagram	<i>Director General & Dean Thunderbird School of Global Management</i>
Dr. Donald Siegel	<i>Foundation Professor of Public Policy and Management & Director School of Public Affairs</i>
Dr. Mary Teagarden	<i>Deputy Dean and Professor, Thunderbird School of Global Management</i>
Dr. G.L.A. Harris	<i>Senior Associate Dean for Strategic Initiatives and Professor, Thunderbird School of Global Management</i>
Dr. Mary Sully de Luque	<i>Associate Dean of Graduate Programs and Research and Professor, Thunderbird School of Global Management</i>
Dr. Sophal Ear	<i>Associate Dean for Undergraduate Programs and Global Development & Associate Professor Thunderbird School of Global Management</i>
Dr. Ulrich Jensen	<i>Assistant Professor School of Public Affairs</i>

IX. Contact Information

Location: 401 North 1st Street Phoenix, AZ 85004

Phone: 602-496-7000

A conference website will be operational by February, 2022