

**Some Structural Departmental Principles that Support Increased Enrolment or Increased Number of Majors:**

- a. Use [ACTR NPSREC](#), [Dobro Slovo](#) and [PSRSLA](#) as a way to promote support for Russian programs.
- b. Annually choose one undergraduate departmental representative (a student ambassador) as a liaison between the department and majors and minors.
- c. Promote certificate programs through REES and similar programs that require students to remain in language programs beyond the requirement.
- d. Forge alliances with other departments to add a “global” element to a major in another field when proficiency in language is met (i.e. “global public health,” “global cyber security,” “global international studies.”)
- e. Reconsider Major requirements to be more inclusive of different popular pathways.
- f. Find ways for students to meet other university requirements through enrollment in Russian Department classes and recruit to language classes from there.
- g. Create programs/classes that integrate with the larger institutional mission or strategic plan and advertise these offerings widely (i.e. community-based learning).
- h. Apply for funding to include fully-paid international travel opportunities (two-week faculty led spring break programs) for students enrolled in intermediate or advanced courses.