
SOUTH WATERFRONT FARMERS MARKET VENDOR SELECTION GUIDELINES

This is a list of criteria that is the ideal for South Waterfront Farmers Market vendors. We will give priority to those vendors who fulfill these criteria.

Product Diversity: Preference will be given to vendors whose goods are unique, contribute to the market's product diversity, and are not generally available through other retail venues

Locally sourced: For regional farmers, preference will be given to applicants who bring goods to market that are 100% grown and harvested on farmland in Oregon & SW Washington that they own and/or operate. For prepared and ready-to-eat food vendors, preference will be given to applicants who grow their own ingredients, source ingredients from South Waterfront Farmers Market vendors or source from other local producers.

Continuity and Commitment: Preference will be given to returning vendors that are in good standing. However, past participation in the South Waterfront Farmers Market does not guarantee future acceptance into the market.

Timeliness: Preference will be given to vendors who submitted the application prior to the priority deadline.

Farmers /Dairies /Ranchers—will be prioritized with consideration given to:

- Regional farmers and producers who bring goods to market that are 100% grown and harvested on farmland in Oregon & SW Washington that they own and/or operate
- Farmers who will personally sell (or have immediate family members sell) at the market
- Farmers who use environmentally responsible & sustainable growing, breeding, raising, and harvesting methods
- Farmers in the SW Portland area

Baked Goods /Value-Add/Hot Food Vendors—will be prioritized with consideration given to:

- Vendors who are sourcing their ingredients from other Woodstock Farmers Market vendors
- Vendors who are using locally-sourced ingredients either grown by the vendor or bought directly from the producer
- Packaging and labeling has low environmental impact, and helps minimize waste
- Vendors who will personally sell (or have immediate family members sell) at the market
- Vendors whose product is not generally available through other retail venues
- Vendors based in the SE Portland area

Returning Vendors—will be prioritized with consideration given to:

- History of compliance with Market rules (outlined in the Vendor Handbook) and federal, state, and local regulations
- Positive vendor conduct toward customers, fellow vendors, Market staff, and volunteers
- Courteous, strong customer service, and knowledgeable staff
- Length of time vendor has sold at South Waterfront Farmers Market
- Timely submission of application, licenses and other Market correspondence
- Timely payment history

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- Attendance record