	UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" YOGYAKARTA **FACULTY OF SOCIAL SCIENCE AND POLITICAL SCIENCE** **BACHELOR PROGRAMME OF COMMUNICATION SCIENCE**	**DOCUMENT CODE** CUD/COMMUNICATION SCIENCE/S1/1530801/2023

COURSE UNIT DESCRIPTION (CUD)

COURSE UNIT (CU) & CODE: **Non-News TV Programme Production Practicum 1530801**	**COURSE UNIT CLUSTER (CUC):** Communication	**ECTS CREDITS ALLOCATED:** T= P=1.6	**SEMESTER:** 5th
LANGUAGE OF INSTRUCTION: Bahasa Indonesia	**COURSE UNIT TYPE:** concentration compulsory courses	**DATE CREATED:** 10/01/2022	**Level of course unit (according to EQF):** Level 6 First Cycle Bachelor

AUTHORIZED	**LECTURER OF CUD CREATOR:** Panji Dwi Ashrianto	**CUC COORDINATOR:** -	**COORDINATOR STUDY PROGRAM:**  Arif Wibawa, M.Si.

Learning Outcome (LO)	**Program Learning Outcome in Course Unit (PLO-CU)**	
	A2	Act as a citizen who has social sensitivity; a sense of nationalism and responsibility to the state, nation, and profession; as well as a sense of respect for cultural and religious diversity in improving the quality of life based on Pancasila;
	K3	Students can explain the influence of socio-cultural, ecological, political, economic, legal, and

		technological developments to solve problems in the field of communication.
	GS1	Able to create creative and ethical work to develop innovation in the field of Communication.
	SS1	Able to demonstrate persuasive, informative, and transformative communication messages in various communication media platforms to support professions in the field of communication

Course Description

This practicum course is designed to provide students with hands-on experience in producing non-news television programs. Through a combination of theoretical discussions, practical exercises, and real-world projects, students will learn about various aspects of program production, including pre-production planning, scriptwriting, shooting techniques, editing, and post-production. The course will explore different genres of non-news programs, such as reality shows, talk shows, game shows, and variety shows.

Learning Objectives

By the end of this course, students will be able to:

1. Understand the fundamental concepts and techniques of non-news television program production.
2. Demonstrate proficiency in pre-production planning, including research, concept development, and scriptwriting.
3. Apply appropriate shooting techniques and camera angles to capture compelling visuals.
4. Utilize editing software to assemble and refine footage into a cohesive program.
5. Collaborate effectively with a production team to execute a non-news television program.
6. Analyze and critique non-news television programs based on industry standards and audience expectations.

Course Structure

This course consists of weekly lectures, practical exercises, and real-world projects. Each week, students will engage in both theoretical discussions and hands-on activities to reinforce the concepts learned.

Week	Topics	Assignments	Readings
1	Introduction to Non-News TV Program Production	- Introduce yourself and your interests	- Chapter 1: Introduction
		- Reflect on your favorite non-news programs	
2	Pre-production Planning	- Research and propose a program concept	- Chapter 2: Preproduction: Planning the Show
		- Develop a program proposal	
3	Scriptwriting	- Write a script for a non-news program	- Chapter 3: Scriptwriting
		- Peer review and feedback on scripts	
4	Shooting Techniques	- Practice camera angles and shots	- Chapter 4: Camera Basics and Shooting Techniques
		- Capture footage for program production	
5	Lighting and Sound	- Set up lighting for a program shoot	- Chapter 5: Lighting and Lighting Instruments
		- Record and mix audio for a program	- Chapter 6: Sound for Television and Film
6	Editing Basics	- Familiarize with editing software	- Chapter 7: The Electronic Editing Process
		- Edit footage for a program segment	
7	Post-production Workflow	- Apply color correction and effects	- Chapter 8: Postproduction: Putting It All Together
		- Assemble the final program	
8	Genre Exploration	- Analyze different non-news program genres	- Chapter 9: Nonnews Genres and Formats
		- Discuss audience expectations	
9	Production Roles and Responsibilities	- Assign production roles for final project	- Chapter 10: Producing and Directing

		- Plan production logistics	
10	Guest Speaker	- Attend a guest lecture from industry expert	
		- Reflect on the guest lecture experience	
11	Production Day	- Execute the final program production	- Chapter 11: The Production Process
		- Collaborate effectively with team members	
12	Program Evaluation	- Critically analyze a non-news program	- Chapter 12: Evaluation and Distribution
		- Discuss strengths and areas for improvement	
13	Program Promotion	- Develop a promotional strategy	- Chapter 13: Promotion and Distribution
		- Create promotional materials	
14	Ethical Considerations	- Discuss ethical issues in program production	- Chapter 14: Legal and Ethical Issues
		- Reflect on personal ethical responsibilities	
15	Program Presentation	- Present the final program to the class	
		- Reflect on the program production process	
16	Course Summary and Reflection	- Final course reflection	

Assignments and Assessments

1. Program Proposal (10%)
    - Develop a program concept and proposal for a non-news television program.
2. Scriptwriting Assignment (10%)
    - Write a script for a non-news program segment.
3. Practical Exercises (20%)

    - Demonstrate proficiency in shooting techniques, lighting setup, sound recording, and editing.
4. Final Program Production (30%)
    - Collaborate with a production team to plan, shoot, and edit a non-news television program.
5. Program Analysis (10%)
    - Critically analyze a non-news television program based on industry standards and audience expectations.
6. Program Promotion Assignment (10%)
    - Develop a promotional strategy and create materials for the final program.
7. Course Reflection (10%)
    - Reflect on your learning experience throughout the course.

Course Materials

Required Textbook

- Title: Television Production Handbook
- Author: Herbert Zettl
- Publisher: Cengage Learning
- Year: 2020
- ISBN: 978-1337558750

Recommended Readings

- Title: Producing for TV and New Media: A Real-World Approach for Producers
- Author: Cathrine Kellison, Dustin Morrow, and Kacey Morrow
- Publisher: Focal Press
- Year: 2017
- ISBN: 978-0240818948